

The Desert Sun

Of Palm Springs, California

Western
Week
Oct. 16-19

This Side Of The Sun

By Phat

I do not mind those who
jaywalk.
It's only those that stop to
gawk.

At that, with what goes along
our sidewalks you can't blame
them for halting in mid-traffic
to look. . . . People attached to
big names, movie stars, tycoons
and tycoonesses, our sidewalks
stop a lot of strollers. . . . And
if none of those mentioned above
are out dodging kids on bicycles
or gossiping standees, there is
always some cute number in ap-
proved desert wear. . . . As one
visiting hotel man said: "They
call this barren desert—but they
sure have some fancy tomatoes."

SEEMS that when I stopped
mentioning benches, the cus-
tomers took it up. . . . Via Pop
Gorham's establishment, by post-
card and by word of mouth
(which to me is a silly expression,
how else could you talk?) a place
to sit in the sun predominated.
Conky came all the way
across the wash to tell me that
in Desert Hot Springs they have
benches. . . . This sudden wave
of politeness on the part of Vil-
lage and visiting motorists
brought about the demise of one
idea. . . . I was going to suggest
that if they wouldn't put benches
elsewhere why not a compromise
and place them in pedestrian
lanes. . . . Then people could sit
down and wait for the tenth
motorist, the one who stopped.
But before that plan hit day-
light, there was a reversal of
form, now it's the tenth motorist
who doesn't stop.

SOMEONE had a bright idea
the other night at a meeting
called to discuss the Clean-Up
campaign. . . . The question of
sidewalk receptacles for used
cigarette packages and denuded
gum wrappers came up. . . . "Why
not a two-purpose plan?" was the
question. . . . "Disguise the re-
ceptacles as benches—a place to
sit and a place for rubbish?"
The unkind answer to that one
was another question. . . . "Didn't
they take the benches out be-
cause they were accumulating
rubbish?" . . . I suppose, how-
ever, that if they did bring
benches back, Charley Valente,
who goes around with a piece of
chalk on a stick, would give you
a swipe across the leg and then
if you were there when he came
back an hour later, you'd have
to pay \$3 besides the dry clean-
ing bill.

GETTING BACK to this Clean-
Up week which is about upon us.
For years people have been
treating the Clean-Up question
like the weather—a lot of talk
but no action. . . . Now a few
have started to do something
about it. . . . If everybody will
stop talking and start doing, we'll
go places. . . . The big idea is
not cleaning up but acting in
such a manner that a clean-up
won't be necessary. Why, the
other day I carried a wad of
paper for which I had no more
use, from Andreas road to the
chamber of commerce office
where I had business of a sort.
Harry Harper will probably
call attention to the fact I missed
the waste basket . . . but the
intent was good.

WAS REMINDED of one of my
favorite stories the other night.
It's that old one about the
nun, leaving on an errand of
mercy who spied a seedy char-
acter leaning against the convent
fence. . . . She handed him a dol-
lar bill and murmured "God-
speed." . . . That night there was
a rap on the door and the fra-
yed individual handed her a roll of
folding money. . . . "Nice hunch,
sister," he said. . . . "Godspeed
won and paid \$84." . . . What
brought that up was the discus-
sion at a clean-up meeting on
disposal of rubbish. . . . Katherine
Finchy, Desert school district
chief, told of trouble she had in
disposing of a discarded bed
springs. . . . Finally some school
boys offered to haul it away. . . .
That afternoon they came to her
and handed over a \$5 bill. . . .
"We sold it to a junk man—that's
your share."

TIME to dig into the corn
cotton reference file: First note
deciphered questions whether I
should be complimented or feel
hurt over the record Priscilla
Chaffey dedicated to me over
KCMJ the other morning. . . .
It was "The Mooche." . . . Would
respectfully submit that I haven't
bummed a match from anyone
since I bought Mrs. G a lighter
on her birthday. (She doesn't
smoke). . . . Second note says
"Bern Hod Lines Mi Fla." . . .
After some figure that out too.
Bernard of Hollywood
told me that some time ago he
took a picture of Lori Lee Lyons
which the rotogravures snapped
up. . . . And the picture of a
Palm Springs girl appeared on the
front page of the Miami, Florida,
Sun-Times.

LAST SUNDAY was Discovery
Day (the bank and city hall dis-
covered a holiday but were a day
late about it) and Tuesday I
wrote that if Columbus had
known what he was starting he
might have turned back and left
the country to the Indians. . . .
But the make-up man cut me
short. . . . Probably figured the
Indians wouldn't want it anyway.

TEMPERATURES

	Max.	Min.
Tuesday, October 14	84	48
Wednesday, October 15	89	50
Thursday, October 16	83	53

Vol. XXI—No. 22

2 Sections

Friday, October 17, 1947

20 Pages

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WHERE THE WEST BEGINS—Elmo Purnell of the Los Compadres club, chairman of Western Week, showing that he's an old cowhand with the makin's. Says he can roll 'em one-handed but what's the use, he's got two hands, hasn't he? (Desert Camera Shop photo.)

Village Goes Western

Fourth Annual Event, Official Start of
the Season Here, Under Way, Ends Sunday

Western Week got off to a wild and woolly start last
night, the fourth of its kind, with the comic and highly-
amusing Kangaroo court and all of its officials, the opening
event.

Too Hot

Camp Fire in Canyon
May Lead 7 to Court

Those ten toots of the Fire De-
partment siren heard Wednesday
night were brought about by the
sighting of a camp fire in Palm
Canyon, started by three men
and four girls, resulting in the
Village fire department making
a hurried run to the mouth of
the canyon.

The blaze was first discovered
by Tony Torro, Indian Reserva-
tion policeman. The fire equip-
ment traveled to the road leading
into Palm Canyon and then asked
for assistance from the Cathedral
City State Forestry station.

The latter group quickly re-
sponded with 20 of its volunteer
firemen and proceeded up the
canyon only to find the campers
had started the fire illegally in
a restricted zone and without a
permit.

It was said by fire department
officials today that the men and
women were liable to prosecu-
tion for starting the camp fire
and issuance of citations against
them was being considered.

With Frank Bogert and Trav-
Rogers sharing honors as the
Kangaroo Court judge and with
High Sheriff Kenny Paul and his
beauteous and curvaceous depu-

Go West

Tonight—7:30, Kangaroo
Court, west side Palm Canyon
drive at Andreas.

ties filling the "criminal" docket
with "miscreant" Village vic-
tims, a good time was had by
all who watched the proceed-
ings.

STAGE AND SCREEN celebri-
ties who appeared "in court"
during the course of the session
included Sunny Tufts, Dick
Haymes, Harry and Jimmy Ritz
and starlet Jeannette O'Donnell.
The first "Kangaroo Court"
however, took place at the Lions
Club Luncheon meeting at the
Desert Inn where Kenny Paul
acted as both Judge and High
Sheriff.

IT WAS RECALLED that this
the fourth annual Western Week
was originally conceived by
three men in 1944. Standing on
Palm Canyon drive, Phat Graet-
tinger, Joe Butler and Ed Green,
the discussion led to the crea-
tion of a stunt that would turn
See GOES WESTERN, Page 4

Bus Service on Ramon Road

Tentative Schedule Prepared for Four Trips
Daily to Serve Rapidly Developing Area

Bus service for residents living on East Ramon road all
the way out to the Sunny Dunes project will go into effect
Monday morning on a trial basis.

This was the welcome an-
nouncement made to the Desert
Sun by Mrs. Polly Isenagie,
manager of the Tanner's Auto-
Livery in Palm Springs.

FOUR TRIPS A DAY will
start the service until it is de-
termined whether it is profitable
and is receiving the support of
the more than 500 families now
living along the proposed route.
The four trips will be divided
into two in the morning and two
in the afternoon.

THE SCHEDULE tentatively
determined upon is as follows:
Leave
Desert Inn Sunny Dunes Tract
9:15 A.M. 9:30 A.M.
11:15 A.M. 11:30 A.M.
1:15 P.M. 1:30 P.M.
3:15 P.M. 3:30 P.M.

In order to include the East
Ramon trip in the bus service
for Villagers, Mrs. Isenagie an-
nounced that during the four
trips to the Sunny Dunes tract,
the Citizen's bus will not make
the trip out south Palm Canyon
drive to the La Casitas hotel area.

HOWEVER, she added, the trip
north along Palm Canyon drive
for those who wish to use the
service will be on the following

schedule: leaving the Date Shop
at 9:45 a.m., 11:45 a.m., 1:45 p.m.
and 3:45 p.m.
Passengers in front of the date
See BUS SERVICE, Page 4

Tomahawks vs. Claws

Palm Springs Indians Meet San Jacinto Tigers
in Game on Local Gridiron Tonight

Palm Springs high school's Indians, with a tie and a
defeat in Riverside county league circles on their record to
date, meet San Jacinto high's Tigers here tonight in their
second night home game of the season.

San Jacinto has played one
league game, losing to Banning
high 0-6 two weeks ago and
drawing a bye last week.

ON THE STRENGTH of scores
against Banning, the two teams
are identical—they both lost by
one touchdown—but comparative
scores long ago went out as a
yardstick.

Tonight's game will start at 8
o'clock and there'll be plenty of
seats for the throngs. The bleach-
ers, which were not quite ready

9-Day Clean-Up Drive to Start Here October 24

City Divided Into 7 Zones for Campaign

Committees Named,
Plans Mapped, to
Put Village in Order

The drive to clean up Palm
Springs and make it present-
able to the eyes of the hordes
of winter visitors got into high
gear this week. Plans were
mapped, committeemen
named and the dates for an
intensive campaign set.

Clean-Up period will officially
start October 24 and continue
until Nov. 1. Those dates are
inclusive, giving Villagers nine
days to accomplish the task.

CHAIRMAN of the commu-
nity-wide committee is Harold J.
Hicks. He announced yesterday
that he had named Hilton Mc-
Cabe co-ordinator between the
various groups and the city.

Bob Bennett has been named
chairman of the all-important
Man-Power committee.

Other committee chairmen are:
Publicity, Rolfe Vaile; Advertis-
ing, Grant Wood; Prizes and
stunts, Vaile and Wood; Finance,
Emmajaan Hume; City, W. E.
Alworth; Schools, Katherine
Finchy, Dr. E. E. Oertel; Reser-
vation, Madge Holderman, Lena
Welmas, Bob Bennett, C. H. Bas-
sett, Joe Welmas, Cruz Siva,
Rudy Salazar; Zone and Clean-
Up schedule, H. H. McCabe;
Speakers, Florence Murphy;
Youth Groups, Mrs. B. H. Poliak.

IN CHARGE of activities for
the various groups:

City Government—W. E. Al-
worth, city manager; R. W. Pe-
tersen, assistant manager; August
Kettmann, chief of police; Bill
Leonio, fire chief; Dr. O. B. Mc-
Rory, health officer.

Chamber of Commerce—Flo-
rian Boyd, president; Harry C.
Harper, secretary-manager.

Service Clubs—Harold Hicks,
Lions; Bob Bennett, Rotary.

Veterans—John Connell, Amer-
ican Legion; C. H. Bassett, Vet-
erans of Foreign Wars; Bill
Rashall, Amvets.

Schools—E. E. Oertel, high
school; Katherine Finchy, Desert
district.

Other Groups—Horsemen's
Ass'n, Phil Delano; Desert Riders,
Tony Burke; Los Compadres,
Will Spaulding; Woman's Club,
Mrs. Florence Murphy; Jewish
Women, Mrs. Beckner; Soropti-
mists, Madge Holderman; Busi-
ness Women, Mrs. Mildred Viano;
Home Owners League, H. H.
McCabe; Boy Scouts, Scott
Thompson; Girl Scouts, Mrs. B.
H. Poliak; Realty Board, Bill
Veith.

PRIMARY OBJECT of the
campaign this year will be va-
cant lots, roadsides and yards.

The city has been divided into
seven zones, following the bound-
aries of the seven council dis-
tricts. McCabe will designate
the schedule of days for clean-
ups in each zone and Bennett
appoint the captains.

Home owners will look after
the vacant lots on either side
and the work of clearing the
roadsides will be up to each in-
dividual. Neighborhood lots, road-
side and own lawns and yards
are the order of the clean-up.

THE CITY will haul away the
See CLEAN-UP DRIVE, Page 8



STARTING RIGHT—Palm Springs Woman's club members start this clean-up business right . . . at the entrance to town so it will be spic and span from the beginning. The club gave those north-
ern gates to the city and picked that as the place to begin. Left to right: Mrs. Lottie Davies, Mrs.
Sylvia Chaney, Mrs. Walter McManus, Mrs. William Malouf, Mrs. John Costello, Mrs. Howard
Walker, Miss Maude McQuillian, Mrs. Robert Ransom, Mrs. Earl Cordrey and Mrs. Florence Murphy
(Desert Sun photo.)

City's Original Bids on Torney Again Debated

Sale and disposal of surplus
declared Torney General will be
held up until March 1948.

This was the official word re-
ceived from War Assets Admin-
istration by City Manager Wil-
liam E. Alworth and may result
in additional lands and discounts
to be granted to the city and
the Palm Springs Community
hospital under the House and
Senate Concurrent Resolution 31.

IN ESSENCE the resolution
puts a ban on the sale of any
surplus property in the hands of
the Army, Navy or WAA, sought
by any municipal, state or county
government, until March, 1948.

An investigation by congress into
the application for such prop-
erties is expected to take place
some time in January.

In addition the resolution pro-
vides for discounts on properties
sought for parks and recreational
purposes, originally denied by
War Assets Administration.

IN THE FIRST application filed
by the city almost two years ago,
certain lands and buildings the
city desired for recreational and
park purposes were included.
When this was later denied, an
amended application was sub-
mitted.

Now there is a strong possi-
bility that the original application
seeking land for parks and rec-
reational purposes may be re-
viewed.

The discounts which may be
granted on parks and recreational
lands, it is understood, may now
amount to as much as 50 per cent.

THE CITY originally sought
See TORNEY, Page 5
—Go Western Every Saturday—

Coffman, Chaffey Reappointed to Tramway Board

County and city members of
the Mt. San Jacinto Winter Park
Authority were re-appointed for
another term of two years.

The city council in regular
session last Wednesday re-appointed
Earl Coffman and R. E. Chaffey.
The two county members V. W.
Grubbs and James Nusbaum,
were re-elected by the Riverside
county supervisors.

Other members selected by the
governor are Jack MacKenzie,
Gus Wilson and Leonard
Firestone.

—Go Western Every Saturday—

Bullock's Store Opens Tomorrow

The million dollar Bullock's
store will open its doors for the
first time tomorrow.

In the process of construction
for more than a year, the struc-
ture, modern in architecture, will
no doubt be a show place in the
Village.

One of the first Los Angeles
department stores to establish a
branch here, the new store, in
addition to its regular lines of
both men and women's wear, will
devote an entire floor of the new
two-story building to some fur-
nishings.

Biggest Convention

California Hotel Association Transacts
Much Business, Has a Lot of Fun, Here

Hotel men numbering more than 700 and hailing from
many states in the country, were leaving Palm Springs today
following the biggest convention in the history of the
California State Hotel association.

The convention which began
October 12 and ended Octo-
ber 15 saw the election of new
officers, and discussions of every
problem affecting hotel op-
erations. All of the business of the
convention was interspersed with
plenty of fun, social functions,
mammoth cocktail parties, and
banquets.

THE DESERT INN was the
scene of two social functions, one
of which climaxed the conven-
tion Wednesday night and was
attended by more than 500 per-
sons. It was the annual banquet
and ball and was ably hosted by
Earl Coffman and his brother,
George Roberson.

Earlier in the day, Earl Coff-
man was re-elected for a second
term as director of the Hotel as-
sociation. At the same time, Ray
L. Langer, owner of the Figueroa
hotel, Los Angeles, was elected
to the presidency; Claude C.
Gillum, Berkeley, first vice-presi-
dent; Joe N. Donahoo, Pasadena,
second vice-president; John B.
Quigley, San Francisco, third
vice-president and Frank Simp-
son Jr., Los Angeles, treasurer.

OF THE FOUR directors elected
from the south were Earl Coff-
man, J. E. Benton, Ambassador
Hotel, Los Angeles, Robert Owen,
Arcady hotel, Los Angeles and
See CONVENTION, Page 4

En Route

Avak Leaves on Tour
of U. S. and Canada

Avak, the Armenian faith
healer who last spring had thous-
ands of ailing flocking to Palm
Springs to seek his administra-
tions, was on tour today. With
130 persons who paid \$655 each
for the privilege, he took off on
a special train from Los An-
geles Monday. The train will
cover many states and go up into
Canada before returning to Los
Angeles Nov. 5.

The trip is under the auspices
of Clem Davies, independent
minister.

Avak, in his appearances at the
Shrine auditorium in Los Angeles,
was seen by more than 100,000
people, according to K. O. Tink-
ham, his publicity man. Many
claimed to have been cured by
the touch of his hand.

Avak's special train will swing
across the southern part of the
nation, up the east coast, into
Canada and then back to Cali-
fornia with many stops sched-
uled along the route. Vast num-
bers are expected to see him
en route.

The PUBLISHER'S Corner by OLIVER B. JAYNES

DULY IMPRESSED with the alert hospitality of Palm Springs
was youthful Army Pilot Lt. August Woeltz, who bailed out of
his jet plane over the Village last Monday. As he pulled himself
together after a rough landing, he looked about to see a "recep-
tion committee" of three ladies already on the spot to greet him—
official badges and all! It happened to be Mrs. Ruth Hardy and
two other members of the hotel men's convention group who
had seen the aviator descending with his chute and dashed out
to see him land. It made a good story, anyway; and if Lt. Woeltz
was impressed with the greeting he received, so were the ladies
of "the committee" impressed with this young man who had been
near death only a few minutes before.

SIGNBOARDS ARE BACK on highway 111 between Whitewater
Point and the Village. A determined effort has always been made
to keep signs off this approach to Palm Springs. They "disap-
peared" altogether a few years ago but are now making their
appearance again. Owners should be advised by the Chamber of
Commerce that signs along that strip of highway are looked upon
with disfavor by local residents. The chances are that the owners
would realize their signboards are doing more harm than good
and move them out near the junction.

BUILDING CONTRACTORS are pointing out that advertising
Palm Springs as a resort has mitigated against getting the federal
government to approve construction loans for this area. While
Palm Springs has been looked upon for many years as strictly
a winter resort, this is no longer true. Thousands of people want
to establish regular residence here; live and engage in business
or a profession in this area the year around. So do many employees
of our rapidly expanding institutions.

It doesn't make sense that Palm Springs should give up its
appeal as the finest desert resort area in the country just to con-
form to government rules. The Chamber of Commerce should
assist contractors in furnishing proof that homes are as desperately
needed here as any place else for year around living. It shouldn't
be overlooked, either, that a large number of our residents live
here for reasons of health. Federal agencies must be convinced
that Palm Springs is not just a winter playground but one of the
most desirable places in the country to own a home.

PARDON OUR PRIDE but we can't help telling you that The
Desert Sun circulation reaches four thousand with this issue; and
the season is just under way. It's going to hit five before very
long, and when it does we may sneak up and blow one long
blast on the Village siren!

Registration

New City Law To
Keep Tab on Records

City ordinance providing for the registration of persons with criminal records had its first reading before council Wednesday.

The ordinance, when it is finally adopted, requires that persons convicted of crimes coming to Palm Springs must register with the Chief of Police.

The new law also states that the information shall be confidential.

—Go Western Every Saturday—

He's Ailing

Jim Maynard To Be
About Again Soon

A sore throat took a mighty grip on the giant Jim Maynard, 250 pounds of Palm Springs policeman, with the result that he had to be rushed to the Palm Springs Hospital Wednesday.

According to the attending physician, Maynard's back muscles were painfully affected but that he was on the solid road to recovery and would be discharged from the hospital within two days.

—Go Western Every Saturday—

City Group To Meet in Village

City Council and officials of Palm Springs have been invited as guests October 25, to a meeting of the Municipal Finance Officers association luncheon at the Palm Springs Tennis Club.

The group hosting the affair is a department of the Citrus Belt division of the League of California Cities. The invitation was read at the regular meeting of Council Wednesday.

—Go Western Every Saturday—

Of the crops fed on the farm, 70 per cent of the nitrogen and 70 per cent of the phosphorus may be recovered in the manure if proper care is taken of it.

The Desert Sun

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"WALL STREET" NEWS

MONDAY THRU
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ON YOUR DIAL



REALTORS—Sixty Palm Springs realtors gathered at a banquet held at Thunderbird Ranch Tuesday evening in honor of L. Louis Gairaud, president of the California State Real Estate association. At the speaker's table from left to right are Tony Burke, Eugene P. Conser, secretary of the association; Raymond Cree, president of the Palm Springs Real Estate association; L. Louis Gairaud, John Munholland, Harold Tracy, secretary of the local organization; Barney Hinkle, Mr. and Mrs. Billy Wright. Seated, right to left: Mrs. Cree, Mrs. Elinor Braniger, vice-president of the 14th district; Mrs. Gairaud and Mrs. Hinkle. (Desert Sun photo.)

State Realty President Gairaud Guest of Village Realtors at Dinner Event; Problems of Brokers Topic at Session

L. Louis Gairaud, president of the California Real Estate association, was the special guest of the Palm Springs Real Estate board at a dinner event staged at Thunderbird ranch Tuesday night, addressing the local group on matters of vital importance to the profession, both locally and nationally.

More than 70 local realtors and guests were present to greet President Gairaud and Eugene P. Conser, new state secretary.

PRESIDENT Raymond Cree presided at the session, welcoming the distinguished visitors and villagers. Other out-of-town guests included Mrs. Elinor Braniger, vice president of the 4th California real estate district. She introduced Mr. Gairaud and Mr. Conser.

President Gairaud visited the Village board on a tour of more than 100 boards in the southland.

IN HIS TALK to the local board Mr. Gairaud said that home building began to set records last month and has hit a pace now which means 1,000,000 homes annually.

The volume of new home construction reached a low point for the year last May, Gairaud said, but has been increasing rapidly, having taken a decided spurt since removal of government controls in July. The only remaining bottleneck preventing maximum production of houses is a continuing scarcity of labor, he said, and this will be relieved within another eight months as building trades unions recently have relaxed their restrictions on apprentice training, Gairaud stated.

COMMENTING on the recent action of federal officials in bringing an indictment of the National Association of Real Estate Boards, Gairaud said his organization expects similar action to be taken in California. "The move is politically inspired," according to Gairaud, "a consequence of our successful efforts to eliminate housing controls. "Since we cannot strike back in self protection," he said, "we are insisting that the government not delay longer either in substantiating its claims or in publicly clearing us of the charges. We

of our people in defense of our rights against such unfounded and arbitrary action by federal employees."

CONSIDERABLE post-war delay in getting home building started was caused by a behind-the-scenes struggle for power in Washington, State Secretary were the socialists and "do-gooders" generally, who want the government to continue indefinite tax rates against those who sell their homes. Many are not nitely its war-time program of building industrial-type housing, and those who want to return to home building. Temporarily, at least, the latter group has won

Dance Permits Held Up for Minor Changes

This season's renewal of dancing permits for Mr. Dees, Pago Pago and the Del Tahquitz Hotel, were held up by the City Council until minor corrections to comply with fire and building ordinances are made.

out, he said.

During the discussion it was brought out that the so-called WET bill (authored in the senate by Wagner, Ellington and Taft) for the construction of low-cost rental units would hit at home-owning and make a nation of tenants out of the United States. This would strike at the backbone of the nation's greatness.

DISCUSSION also centered around the penalty assessed in inselling now because the high tax takes most of the profits.

A graduated tax depending on the age of the property was advocated. In this way, it was pointed out, Uncle Sam would realize more money in the end as business would be stimulated and taxes comes in from realty brokers, builders and others involved in transactions. At it is, no tax money is being derived with home sales at a standstill.

ELECTION of officers for the local board will occur today, it was reported at Tuesday's meeting.

Owing to the great pressure of other business, Mr. Cree has expressed a desire to step out as president and a successor will be chosen today.

—Go Western Every Saturday—

The human nose is capable of detecting more than 6,000 different odors.

SUN VIEW ESTATES

Lovely view of Desert and Mountains. Desirable residential district. Large lots, 100x103. Prices start at \$2600.

HOUSES

Little Tuscany—Luxurious 4-bedroom, 3-bath home with large rumpus room—\$65,000.

ACREAGE

2½ Acres Little Tuscany—Can be divided into 4 lots—\$12,500

Near High School—Zoned for guest ranches—40 acres. A Bargain at \$60,000 Will Divide in Two Parcels

LOTS

Las Palmas—110x127—2 Shares Water—\$6700

Near Colonial House—2 Lots—100x134 Both for \$13,000

R-3 on Ramon Road—100x110—\$6750

INCOME

R-3 Lot, 95x275—6 shares irrigation water. Main house—2 bedrooms, 2 baths, living room, dining room, kitchen. Guest house—2 hotel rooms, 2 baths. 2-car garage with apartment. Completely furnished. Room for eight additional units. Price \$62,500.



Mike Flavin
Mildred Jackson

O. M. Ward
Dinty Moore

813 N. Palm Canyon Dr.

Phone 5353 or 6711

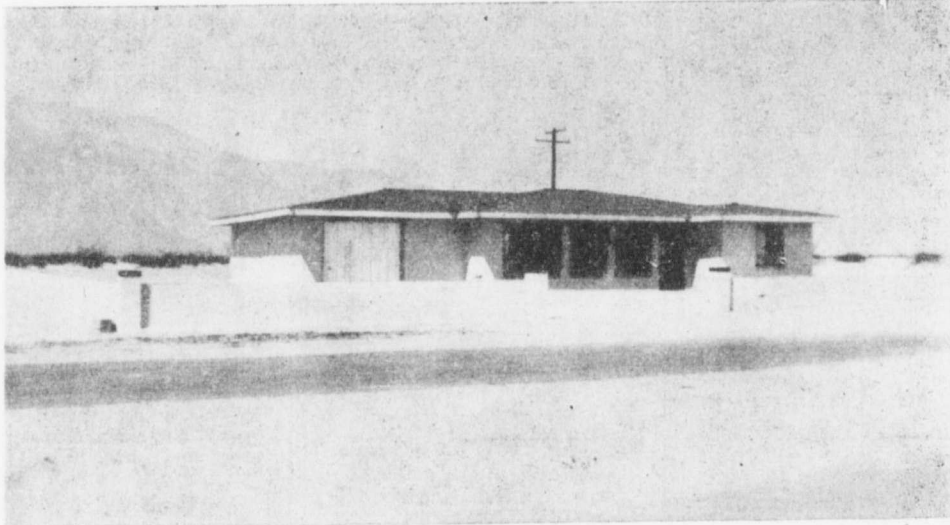
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Unfurnished, these rambling homes have over 1700 sq. ft. 2 bedrooms, sunroom, bath with shower, extra size lots - 100'x140' with wonderful views from all rooms.

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—IN THE HEART OF PALM VALLEY
—11 MILES SOUTHEAST OF PALM SPRINGS
—BETWEEN RANCHO MIRAGE AND PALM VILLAGE
—NO LOTS LESS THAN 100-FOOT FRONTAGE
—ABUNDANCE OF PURE SOFT WATER
—PAVED ROADS—FIRE PROTECTION

—Drive Out Today — On Highway 111
ONLY A FEW MINUTES FROM PALM SPRINGS

Palm Springs High School Smoke Signal

Half Time Stunts Enliven Banning League Game Here

Adding even more spirit and effervescence to the Friday night football game with Banning were the activities during the half under the direction of Gustav Patzner, band director and Andrew Lester, art advisor. The band marched onto the field under the glow of the night lights led by drum majorette, Joyce Skuce, majorettes Ella Ruth Brown and Shirley Maziac, the pom-pom girls and then the band itself. Already the band had played and the girls had performed but this was the musical climax of the evening. In the middle of the field dressed in bright Mexican skirts Stella Prieto, Cora Santa Cruz, and Hortensia Ortega, did a Mexican dance accompanied by the band. This was followed by a dramatic "lights out" dance. Glowing in the dark was a shimmering red flare around which Ella Ruth Brown and Shirley Maziac did their picturesque portrayal of two Indian chawters dancing around a camp fire which was a show of true ability and skill and evidence of plenty of hard work and effort.

—Go Western Every Saturday—

Fads and Fashions

It seems that not only the team was on the war path Friday, I noticed that quite a few of the girls were right behind them wearing brown, white, and red fur moccasins, they certainly go well with maroon and are really a very nice looking shoe. There was quite a variety of skirts and sweaters on the school grounds Friday. They made up the outfit of almost every girl. They will be with us during the winter months, and with them came back the bobby socks. Not very many of the girls have continued to wear the open toe and shoes with straps. Something else that is disappearing is the wide belts; during the first part of the term that was the first thing that caught your eye in almost any girl's outfit.

—Go Western Every Saturday—

Mississippi has approximately 15,860,000 acres in forest areas.

SMOKE SIGNAL STAFF

Editor-in-Chief.....Joyce Buck
News Editor.....Bobbie Howatt
Sports Editor.....Morrie Aitkin
Feature Editor.....Lola Vallier
Society Editor.....Brownie Browne
Staff Photographer.....Jim Carlin
Reporters: Daniel Larson, Stuart Graber, Don Reed, Bob Breen, Mary Lou Rava, Stella Prieto, and Tony Jupe.

On the War Path

By MORT GILBERT

An outplayed Banning team on the ground and in the air managed to beat the Indians here last Friday night. The Indians were stymied throughout the entire tilt with a steady stream of penalties which included three touchdowns being nullified. Banning pushed over for the only marker in the game in the last quarter with a plunge over center by their quarterback, Woods.

The Indians proved themselves a breakaway team capable of scoring from any part of the field in their last exhibition. Eddie Weiss managed to connect twice with old glue fingers Lopez only to have both touchdowns called back on penalties. Both passes, if allowed were good for at least 25 yards. Later in the tussle Eddie Weiss managed to get away for one of his long runs, this time for 90 yards and what a heart breaker it was to have this one called back on a back field in motion penalty.

The Indian line deserves a lot of credit in this game as they staved off a Banning attempt to score in the first half as Banning was in the very shadow of the goal posts. The ends played brilliantly on defense as well as on offense, Lopez and Cervantes especially. The backs all played hard and one could not help but admire the way the team kept up their steam even though stopped by so many penalties.

The Indians take on San Jacinto here tonight at 8 o'clock and if the Indians can cut down on some of those penalties and play heads up ball they should be able to emerge with our first league victory. The true sign of a good team is one which can bounce back after a set back like last week and win a game without the loss affecting the team spirit and fight in the least. Let's not carry a chip on our shoulder over the last game but remember that it is part of the game to lose those kind of games as it is to win them.

School Spirit is High as Football Rally is Staged

With K. K. Youngs in the lead, a line of 33 cars went on one of our gayest rallies through town. The rally was held October 10 by the student body through the center of town for the advertisement of the big game with Banning that night.

All the cars in the parade were trimmed with maroon and white crepe paper and the effect was very unusual.

The lead car was K. K. Youngs, with the broadcaster, cheer leaders, and the big bass drum. Next in line was Brownie Browne's car with majorettes, and the third car was Judy Spaulding's with the Pom Pom girls.

The parade started at the High School and proceeded down Ramon road and then on to Palm Canyon drive. The cars weaved in and out as in a snake line, and Mort Gilbert and Jim Carlin were in front to direct the unsuspecting motorists and Villagers.

The student body wishes to thank Chief Kettmann for his cooperation in helping to make the parade possible. The reaction to the parade by the townfolk was overwhelming since the new bleachers were packed, with standing room only.

—Go Western Every Saturday—

Ringside Seat

First-Hand View of Crash for Students

August Woltz and his jet fighter caused quite a commotion at the high school Monday, when he parachuted to safety after losing control of his ship near the high school during activity period. The ship exploded upon crashing about a quarter of a mile north of Nellie Coffman Junior High on the airport road.

Students poured from the classrooms upon hearing the explosion and seeing the mushroom column of smoke, some turned toward the wreck in cars and on foot, while others ran to meet the pilot as he descended. He was the third ever to bail out of a disabled jet and live.

Third period saw most of the students back to the old grind again but at least two of the student body took advantage of the newsworthiness of the event and left within the hour for Los Angeles with photographs of tragedy for press syndicates.

—Go Western Every Saturday—

Can You Imagine

By LOLO

Can you imagine Tone Jupe as the flirt of the school? . . . Mrs. Martin narrow minded?

Bonnie Sue Taylor without her infernal temperament? . . . Barbara Jones in dirty overalls? . . .

Tom Luke a daring young man on a flying trapeze? . . . Jim Atkins mild and bashful?

Dr. Oertel selling popcorn? . . . Vickie Matloff on a diet? . . . Don DuBose resigned to all school assignments? . . . Jim Carlin minus his untimely wise cracks? . . .

—Go Western Every Saturday—

May We Introduce

By STUART GRABER

With the season first opening in Palm Springs, there have been many new students entering the high school. Attention is paid to one in particular. He is about one foot high and weighs a whole twelve pounds. His hair is reddish brown and his eyes dark brown. He calls himself Ching. As you might have already guessed this character is the little chow pup that many of us see after school. His favorite pastime is chasing the pretty high school girls. Did I say that he was a chow? From the first day of his arrival he had made a big hit with the teachers, Mrs. Martin in particular.

His home town is Los Angeles which he can scarcely remember since he is only nine weeks old. Ching is quite a distinguished animal since his family tree contains a long line of champions. As for athletics, can you think of any better sport than chasing women?

—Go Western Every Saturday—

Staff Named for Smoke Signals by Journalism Class

Joyce Buck will head the Smoke Signals staff this coming year, it was decided by the journalism students Thursday in a class election assisted by Mrs. Martin, advisor. The new Editor-in-chief is a newspaper gal of long experience, having served on a Kansas City high school staff where she held the position of chief editor last year before her westerly venture to Palm Springs.

Serving with Joyce, the others appointed to editorial roles will be: Bobbie Howatt, news editor;

Subscriptions for Chia, High School Year Book, Ready

"Subscriptions for our high school yearbook, Chia, may now be purchased from Joanne Wilkes in the Quad at lunch time", Mrs. Martin, yearbook and Smoke Signals advisor, announced today.

Student body card holders will be given a reduced rate of \$3.75, while those who do not possess them will be asked to pay \$4.25. Although this may seem an extravagant price to some, it is the only way we can think of to give the students a better remembrance of their school life.

Seniors take special notice of the importance of buying your Chia today. The purchasing of those little slips of paper will be for a limited time only, so see Joanne now!

First of Season

Snow on San Jacinto After Week-End Storm

Mark the date down—and remember it next July and August.

There was snow on San Jacinto Monday, the first of the 1947-48 season.

San Geronimo peak, visible to the north of the pass, also was white-capped for the first time this season and Mt. San Antonio (Old Baldy) was really white.

Morie Aitkin, sports editor; Lola Vallier, feature editor; and Bobbie Browne, society editor. Jim Carlin will be staff photographer.

The reporters of Smoke Signals are: Daniel Larson, Stuart Graber, Don Reed, Bob Breen, Mary Lou Nava, Stella Prieto and Tony Jupe.

—Go Western Every Saturday—

The average man clasps and unclasps more than 3,500,000 buttons in his lifetime.

PALM SPRINGS, CALIF.
Friday, October 17, 1947

The Desert Sun—3

American Federation President Will Attend Soroptimist Conclave

Hazel B. Hackett, president of the American Federation of Soroptimist Clubs will arrive in California this month to attend the Fall Conference of the South-west Region to be held at the Hotel del Coronado in Coronado, October 24 to 26.

On Friday evening she will be honored at an informal reception to be held at the Hotel del Coronado and will be formally presented to the members and delegates of the 79 Soroptimist Clubs in the Region during the Saturday morning business sessions by Dr. Ruth S. Thomas, Regional Director. On Saturday evening she will be guest speaker at a banquet given in her honor.

The Soroptimist Club of San Diego will act as hostess club for the conference, assisted by the Soroptimist clubs of La Jolla,

Oceanside, Brawley, Palm Springs, El Centro and Calexico. The theme of the conference is "Federation Fellowship", and, during the sessions, participation of the individual clubs in Federation projects will be stressed.

Approximately 350 members and delegates are expected to attend, representing Soroptimist clubs in California, Nevada, Arizona and New Mexico on the mainland as well as Hawaii.

New England has 5,383 fishing vessels, which compares with 1,586 in the Pacific Coast states, the second largest group of operators.

In some parts of West Africa, twins are supposed to have special guardian spirits in the shape of small monkeys.



THE BEST BUYS IN PALM SPRINGS REAL ESTATE

NEW, UNFURNISHED HOUSE

This new Desert home is nearing completion and will be ready for occupancy within 6 weeks. Consisting of 2 bedrooms and 1 bath, it is an ideal little house and comfortably arranged. Desirably situated, this property can be bought on very liberal terms, and the price is right.

\$11,500

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RIDERS, AND THAT
SILVER SADDLE!



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SUZANNA Pancake and Waffle Mix

"Old-West" flavor... Guaranteed for light, tender pancakes and waffles!

20-oz. 13c 40-oz. 25c

CANNED FRUIT

Peaches	Castle Crest brand (Choice Sliced or Halves—Yellow Cling)	29-oz. can	25c
Apricots	Valley Gold brand (Choice, Whole—Unpeeled)	30-oz. can	23c
Pears	Harper House brand (Choice Halves)	29-oz. can	35c

DRESSINGS and SPREADS

Nu Made Mayonnaise	1/2-Pt. Jar	22c
Kraft Mayonnaise	18-oz. jar, 23c	43c
Duchess Dressing	8-oz. jar	18c
Miracle Whip Salad Dressing	1/2-Pt. Jar	19c
Sandwich Spread	Lunch Box (1-Pt. jar, 31c)	18c
Miracle Sandwich Spread	1-Pt. Jar	33c

CHECK THESE VALUES

Kitchen Craft Flour	2-lb. pkg.	27c
Ripe Olives	Grogon Standard 9-oz. jar	15c
Raisins	Choice Seedless 2-lb. pkg.	12c
Raisins	Seedless 2-lb. pkg.	23c
Raisins	Choice Seedless 4-lb. pkg.	45c
Large Prunes	Sunsweet brand 2-lb. pkg.	33c
Extra Large Prunes	Heart's Delight 1-lb. pkg.	19c
Mustard	Kraft's Horseradish 8-oz. jar	9c
Salad Mustard	French's brand 8-oz. jar	9c
Horse Radish	Gardner brand 4-oz. bot.	12c
Jiffy Lou	Chocolate Pudding 4 1/2-oz. pkg.	7c
Jiffy Lou	Vanilla Pudding 3 1/2-oz. pkg.	7c
Jiffy Lou	Butterscotch Pudding 4-oz. pkg.	7c
Orange Juice	46-oz. can 12c	27c
	Pre-Sweet	



SHORT RIBS

Long on good eating and Guaranteed by **SAFEWAY**

Just watch your family level off a dish that you've heaped high with Safeway short ribs, cooked to a golden brown. Yes, folks are enthusiastic about the thrifty cuts of Safeway meats as well as about our fancy steaks and roasts. They're cut from the same well-chosen meat, safeguarded in the same careful way. They too, are unconditionally guaranteed to please. So, whether you're serving short ribs or porter house steak, make certain of the best by getting Safeway Guaranteed Meats... aged to full natural tenderness and fine flavor!

SHORT RIBS	TENDER BEEF	lb.	29c
BOILING BEEF	PLATE MEAT	lb.	25c
BEEF STEW	BONELESS BEEF PLATE	lb.	39c
ROUND STEAK	BOTTOM OR TOP CUTS	lb.	59c
LAMB BREAST	BRAISE OR BAKE	lb.	18c

SOLE FILLET No bones. Easily prepared. lb. 47c

COD FILLET Iceland! No waste. lb. 39c

RED SALMON Fresh, tender slices. lb. 63c

SLICED HALIBUT Northern variety. lb. 53c

HADDOCK FILLETS Easily prepared. Tender! lb. 43c

SAFEWAY SAVINGS

Mrs. Wright's Bread	Standard Loaf	12c
Sliced, White or Wheat	(Standard Large Loaf, 1 1/2 lbs.)	
Navy Beans	2-lb. pkg.	45c
Pink Beans	2-lb. pkg.	39c
Fig Bars	Colimyna brand Westing Old Fashioned 10-oz. pkg.	23c
Vanilla	Imitation 4-oz. bot.	9c
Clothes Pins	(This is 2c per dozen!)	5c
Puss'n Boots	Cat Food 2 1/2-oz. cans	15c
Ginger Ale	White Rock 6 1/2-oz. bot.	5c
Cigarettes	Wings brand (Carton, 1.19)	25c
Cigarettes	Raleigh's brand (Pleasant or cork tipped—Carton, 1.31)	15c

SOAPS and BLEACHES

Cashmere Bouquet	2 bars (Toilet Soap)	23c
White Magic Bleach	Gal. Jug	38c
Clorox	(1/2-Gallon, 21c; Quart, 11c)	44c
Purex	(1/2-Gallon, 27c; Quart, 15c)	41c

WINE

White Table Wine	1/2-gallon	62c
Sauterne Wine—Monte Cristo	1/2-gallon	1.39
Dessert Wine	1/2-gallon	
Muscatel Wine—Fidels brand	1/2-gallon	

Wines sold only in Safeway Stores licensed to sell wines. 10% less on purchases of full, straight or assorted cases.

Announcing...

THE OPENING OF
OUR RECENTLY CONSTRUCTED AND
EXQUISITELY DECORATED
Canyon View Apartments
EXCLUSIVELY FURNISHED BY
BARKER BROS.
in the
SEEBURG BUILDING
NORTH PALM CANYON DRIVE
AT THE CORNER OF VIA LOLA
RENTAL RESERVATIONS NOW AVAILABLE
AT ABOVE LOCATION
OR PHONE HOLLYWOOD 3621

SEASON RENTALS BEGINNING 15th OCTOBER

SAFEWAY

These prices effective through Saturday, October 18, 1947. No sales to dealers. Right to limit reserved.

Students Will Go to School Full of Turkey on Nov. 28

Last spring the high school trustees adopted a school calendar for 1947-48 without taking into account the need for observing Armistice Day, Washington's birthday and Lincoln's birthday as school holidays.

In September the local school authorities received notices from the State Department of Education that it is now mandatory that school districts in California

observe Armistice day, Washington's birthday, and Lincoln's birthday as school holidays.

SINCE it is not considered desirable, locally, to extend the school year beyond June 1st, the trustees have preferred to omit Armistice day and the birthday holidays in February and observe these days with special assembly programs, but under the new ruling school must not be in session at all on these days.

Principal E. E. Oertel has petitioned State Senator Nelson Dilworth and Assemblyman Philip Boyd to introduce legislative bills which would make it optional rather than mandatory for school districts to observe these holidays. Whereas many schools running until after the middle of June may welcome such holidays within the school

Group Studying Indian Lands Is Invited to City

The Senate Investigating committee touring the country to determine the feasibility of returning Tribal lands to the Indians was invited to include Palm Springs on its itinerary.

If the invitation, telegraphically sent to Harry Harper, secretary-manager of the Palm Springs Chamber of Commerce, is accepted, the committee headed by Senator Arthur Watkins of Utah, will arrive in the Village about November 1. The investigation may lead to transfer of Indian affairs from the hands of the Interior department back to the Indians themselves.

year, desert conditions make it necessary to crowd as much of the school year as possible into the "season," and winter holidays other than Thanksgiving, Christmas, and New Years are not desirable from the school administrator's point of view.

RECOGNIZING the need for maintaining the legal minimum of 170 actual teaching days in the school year and realizing that the adopted calendar provided 172 actual teaching days, the Board decided to cut back the school year to 170 teaching days and make up the one needed day by having school on a day that had been previously designated by the Board as a holiday. At its October meeting held Tuesday, the board decided that the extra day should be made up by holding school on the Friday following Thanksgiving Day (November 28.)

From Page One—MORE ABOUT Bus Service ...

shop will then be boarding the bus as a continuance of the East Ramon trip.

Mrs. Isenagie appeared before the city council Wednesday night and was successful in obtaining a temporary permit for the operation of the service on East Ramon.

THE PLAN is to continue the service and perhaps augment it if the bus line proves profitable. There is considerable doubt on the part of some Villagers that the new service will be profitable from an operation standpoint.

However, Mrs. Isenagie plans to give the service a fair trial.

"The only way the service can continue after the trial period," declared Mrs. Isenagie, "will be measured by the amount of co-operation on the part of residents along the new route."

IT IS A KNOWN FACT that the Citizen's Bus service along Palm Canyon drive has not been profitable since its inception. After the trial period, if the new service is profitable, the Tanner Motor Livery will apply

to the city council for a franchise.

The campaign to initiate bus lines on East Ramon road followed appeals by residents there to The Desert Sun for support in the request.

—Go Western Every Saturday—

From Page One—MORE ABOUT Convention ...

Richard Irwin, La Valencia hotel, La Jolla.

William C. Robinson was again re-elected to the office of secretary and managing director.

Congressman John Phillips, addressed the convention Tuesday afternoon in assembly at the Plaza theater. He was followed to the rostrum by State Senator Fred H. Kraft of San Diego.

MONDAY NIGHT, despite the inclemency of the weather, hotel men hailing from the northern part of the state and those from the southern part of the state, engaged in a softball game at the Field Club.

It was a "pitcher's battle" from the beginning to the end of the sixth inning with the northern team victorious by a score of 24 to 12, baseball, not football.

Another highlight of the convention was the "Ladies luncheon" and fashion show which took place at the Racquet Club under the directorship of Mrs. Stanley Rosin.

—Go Western Every Saturday—

From Page One—MORE ABOUT Goes Western ...

the minds of visitors and Villagers from the grim thoughts of war to one of levity and gaiety for just a little while.

Green is said to have suggested that everybody go Western in attire. Graettinger thought that a whole week should be dedicated to Western events. Joe Butler, member of the Los Compadres concurred and brought the matter before the entire membership of the popular riding club.

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ing club.

THE IDEA was quickly accepted by the Los Compadres with the result that the first Western Week was a huge success and ever since the initial event took place in 1944 has been

bigger and better. Now it's the first official event of the season.

This Western week is expected to bring the largest crowd to the Village in the history of the event. Hotels reported crowded conditions today and visitors to the Village over the week end are

expected to break all-time records.

Highlight of the current Western Week will be the giant parade on Palm Canyon drive at noon on Sunday and the Western Show at the Field Club which gets under way at 2 p.m.

Come In and Rest with "Sleepy"

All Juices Fresh Daily

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Cool Off at "Sleepy's"



CIRCULATION this issue 4000!

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... which explains why; in the last two issues (Oct. 10th and 14th) The Desert Sun carried—

235 Display Ads

381 Classified Ads

... for a total of 2626 inches; in addition to—

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It's the BEST BUY for your advertising dollar ... try and see.

The Desert Sun

"Serving the Entire Palm Springs Desert Area"

Rich dressy black calf and kid with russet kid underlays and fancy yet conservative stitching make this boot a true favorite with range hand and rodeo performer alike.

Up to \$20.00

"DEEP IN THE HEART OF TEXAS"

That's right, pardner — deep in the heart of the whole doggone cow country—from Snake River to the Cimarron. The Acme brand on boots is the brand of the world's largest manufacturer of western footwear. And it stands not only for authentic Western styling, but also for sturdy stamina that can take it! Make your next pair of cowboy boots Acme!

ACME COWBOY BOOTS

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says FERDE GROFE,
... famous composer, conductor and arranger, who translated the spirit of America into his "Mississippi Suite," "Grand Canyon Suite" and other great symphonies.



Acme Beer is a symphony, too... a symphony of yellow sapphire color, sparkling, tangy flavor and cool bubbling refreshment. "The finest Acme ever brewed," the crowning achievement of nearly a century of brewing skill and experience... the West's meal-time, party-time, all-the-time favorite!



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Bohemian Distributing Company
LOS ANGELES 11

WESTERN WEEK Greetings FROM "All of Us"

"Hutch" Moseley Elmo Purnel
Ann Wilcox Don Chromicle
Jimie Briody Tony Biavaschi
Grace Weatherford

Service with that

WESTERN HOSPITALITY

Hatchett's Market

196 S. Indian Ave.

Phone 7755



Torney ...

between 12 and 14 acres for recreational purposes including only the gymnasium building, 139, the swimming pool and a 20 acre site for a badly-needed park. This land and such buildings as now stand on the property may again be sought by the city. "The official words from WAA that that government agency that Resolution 31 applies in the case of Torney General hospital, will give the city and officials of the Community hospital an opportunity to work out an acceptable plan for the acquisition of the lands and buildings being sought," declared Alworth.

IT WAS OFFICIALLY reported that the Harney Construction company and the Palm Springs Holding company both of whom declared that they were the former owners of the El Mirador hotel, have been ruled out by the War Assets Administration. The action was in conjunction with application of both companies for priority rights in the purchase of surplus declared Torney General Hospital properties. Warren Pinney, former manager and co-owner of the El Mirador hotel was represented in the Palm Springs Holding company.

In early-day America, the cost of hauling a ton of goods by wagon from New York to Buffalo was \$100.

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Desert Tract—100x102
Must Sell—Only \$1750

Beautiful View, Corner Lot, Palm Springs Village Tract
Only \$2500

Santa Rosa Tract, R-3—Bungalow Courts
A Steal at \$2500

100 Ft on Palm Canyon Drive, Zoned C-2—Retail Business
Reduced to Only \$11,500

Boulevard frontage facing three streets—Palm Canyon Drive sixty feet, zoned for business. 276 feet on Stevens Road with 120 feet on Indian Avenue, zoned for hotels and apartments. Entire parcel to be sold for only \$43,000

Homes

G.I. Homes—Three Bedrooms With Garage
Only \$11,250

\$1900 Down for Veterans, \$3750 for Non-Veterans

Three Bedrooms, Two Large Baths, Brand New, Large Lot
Only \$14,500

Secluded hillside home. Beautiful view, exclusive tract. Three bedrooms, three baths, completely furnished.
Only \$23,750

Three-bedroom, two-bath home. Beautifully furnished. Complete in every detail—ready to move in. Large lot in excellent, close-in location.
\$31,000

OFFICE For Rent—Finest location on Palm Canyon Drive Will Give Long Term Lease
Las Palmas Estate—four bedrooms, three baths, two-car garage, beautifully furnished. Large lot with irrigation water and underground utilities.
Reduced to \$42,500

Large Estate in the Palm Canyon Mesa Tract. Three-bedroom solid concrete and steel home completely furnished with guest house. Located on five lots which could be sold separately.
All for Only \$49,500

Small Down Payment Will Handle

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SHORELINE ACREAGE ON BEAUTIFUL SALTON SEA
IN NEW CANAL DISTRICT—\$17.50 acre

LOTS

2 Residence Lots near Tamarisk, in fine district, \$2,000 each.

2 Court Income Lots, back to back, South end of town near Highway, with plans for 10-unit Court available, \$4950 each.

Hotel Property, 100x135, 100 ft. from Highway, \$12,000, terms.

Business Frontage on Palm Canyon Drive, \$600 foot.

SMALL HOME

2-Bedroom New House on Lot 60x100, Unfurnished, \$11,500

COURT

8-Unit Court, with 8 kitchens, on 3 business-residential lots facing Palm Canyon Drive, room for several more 2-story units and swimming pool. \$69,000. Terms.

RENTAL

Living Room, Kitchen, Bath, Exclusive District, Walking Distance
\$150 month



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Frances Elliott

Associates

Mel LaVinge

Madge Rocks



HOTELMEN—Cutting up touches at the buffet dinner held at the La Quinta Hotel are local and nationally known hotel managers and owners. From left to right they are Earl Sterbe, theatre and hotel proprietor; George D. Smith, manager of the Mark Hopkins, San Francisco; George Roberson, co-owner of the Desert Inn; Lee Hamilton, co-host of the party and regional Pacific Coast manager for Glenmore Distilleries; Dan Long, manager of the St. Francis Hotel, San Francisco; Bill Walshe, manager of the La Quinta Hotel and the other host, and Earl Coffman, co-owner of the Desert Inn. (Desert Camera Shop photo.)

Churches

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SERVICES

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Sermon 11:00 a.m.
Young Peoples Fellowship 6:15 p.m.
Evening Service 7:30 p.m.

OUR LADY OF SOLITUDE CATHOLIC

The Rev. Michael O'Connor

Christian Science Theme

'Doctrine of Atonement'

The Golden Text of the Sunday Lesson—Sermon on "Doctrine of Atonement" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is from I Corinthians and reads: "The preaching of the cross is to them that perish foolishness; but unto us which are saved it is the power of God."

In his defense before King Agrippa, as related in The Acts, Paul said, "I verily thought with myself, that I ought to do many things contrary to the name of Jesus of Nazareth. . . . Whereupon as I went to Damascus with authority and commission from the chief priests, At midday, O king, I saw in the way a light from heaven, above the brightness of the sun. . . . And I said, Who art thou, Lord? And he said, I am Jesus whom thou persecutest. But rise, and stand upon thy feet: for I have appeared unto thee for this purpose, to make thee a minister and a witness both of these things which thou hast seen, and of those things in the which I will appear unto thee; . . . Whereupon, O king Agrippa, I was not disobedient unto the heavenly vision."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "Saul of Tarsus beheld the way—the Christ, or Truth—only when his uncertain sense of right yielded to a spiritual sense, which is always right. . . . He beheld for the first time the true idea of Love, and learned a lesson in divine Science."

Sundays: Holy Mass at 6:30 a.m. 8:30 a.m. and 10 a.m.
Week Days: Holy Mass at 7:30 a.m.
Instructions—Monday afternoons, Saturdays at 10 a.m.
Confessions: Saturdays from 3:30 to 5:30 p.m. and 7 to 9:00 p.m.

EPISCOPAL

(Air Conditioned)
St. Paul's in the Desert
125 E. El Alameda
Phone 8988
Rev. Robert M. Hogarth, Rector
Carey Ranch, Phone 7471
Eileen Carey, Organist
Wynne Davis Hammond, Choir Director

8:00 a.m.: Holy Communion.
9:45 a.m.: Sunday School.
11:00 a.m.: Service and Sermon.

Fidelity to peace, as a bond of progress, is the essence of our heritage and is the truest promise of unity for the states of the New World—President Miguel Aleman, of Mexico.

Wymans Guests at San Jacinto

San Jacinto hotel opened for the season October 1 and welcomed for its first guests Mr. and Mrs. D. Wyman of Flintridge. The Wymans are the inventors and owners of Soil-Off products and are building a new home at La Quinta.

Mrs. E. M. Grogan has returned as manager for the season. —Go Western Every Saturday—
Tea once sold for \$190 a pound.

Christian Science Society

A Branch of The Mother Church The First Church of Christ Scientist
In Boston, Massachusetts
Services, 271 Ocotillo Avenue
One Mile South of The Plaza
Sunday Service.....11 A. M.
Wednesday Meeting.....3 P. M.
Sunday School.....9:30 A. M.

It has been scientifically recorded that the common octopus in captivity will devour its own arms, even if it is amply supplied with its normal amount of food.

The month of May was regarded as unlucky for marriages by the ancient Romans because at this time the festival of the unhappy dead was celebrated.

MASSAGE

Karolyn Dee

At the Famous Indian Hot Springs Baths
Late method muscle contraction machines for body slimming and Lee de Forest face and neck contouring for men and women.

118 N. Indian Ave.

Phone 8585

We Are Now Open for Your Convenience and Patronage!

HARDWARE

Builders' Hardware and Tools

PLUMBING SUPPLIES

Day and Nite Water Heaters
Galvanized Pipe and Fittings
Bathroom Fixtures
Soil Pipe and Fittings

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General Paint and Flex
Complete Stock of Painters' Supplies

ELECTRICAL SUPPLIES

12-2 and 14-2 BX Cable, Connectors and Boxes

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Floor Sanders and Polishers for Rent

Wm. H. Quillin Co.

306 Indian Avenue.

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Palm Desert

A 1600-ACRE COMMUNITY OF PLANNED CHARM
AMERICA'S POST WAR MIRACLE CITY

½ Million Dollar Building Construction Now in Progress.

Drive Out Today--

See the Lake in the Desert and the Fabulous Shadow Mountain Club

Unit No. 4--Opening Soon

Spacious Building Lots from \$1200 Up

Income Properties

Hotels and Apartments

Opening Soon

The famous Firecliff Lodge
The Twin Palms Apartments
Gretna Green Apartments

Beautiful Homesites

Income and Business Opportunities
Only 12 Miles Southeast of Palm Springs on Highway 111
Pre-Opening Discounts Now—Investigate Today!

Palm Desert Corporation

CLIFFORD W. HENDERSON, President

or See Your Own Broker

Tract Office—Now Open

EDITH EDDY WARD
Sales Agent

ROBERT C. STURGEON
Associate Broker

High School Board Studies 43 Bids on Gymnasium, Pool

At their regular October meeting Tuesday evening in the high school office, trustees of Palm Springs high school district received five bids for a general contract on the proposed gymnasium building, and three bids for general contracts on the proposed swimming pool. In addition to these there were fifteen bids for sub-contracts on the gymnasium building.

According to Harry Williams, architect on the gymnasium, 35 contractors had requested plans and specifications with a view to making bids on this job. According to Peter Whitehill, engineer for the swimming pool, eight construction companies had requested plans and specifications on the swimming pool.

LOW BID on the gymnasium was submitted by W. D. Haxton in the amount of \$249,987.00. The high bid on this project was \$330,000.00.

Low bid on the swimming pool was \$51,374.00 submitted by Stanley Runyan, Inc. The highest bid on the pool was \$69,516.00.

The trustees are making a detailed study of the low bids with Architect Harry Williams and are holding an adjourned meeting next Tuesday for the purpose of getting reports on the analysis of these bids. Contracts will not be awarded until approval for the plans and specifications have been received from the State Division of Architecture.

THE PROPOSED gymnasium and swimming pool are to be constructed, according to present plans, close to each other at a point on the school campus several hundred feet east and north of the existing classroom units.

The gymnasium will have a standard basketball court and regular gymnasium facilities. Bleachers for spectators for basketball games will be provided. The building is to be constructed so that dressing rooms and shower facilities will be available not only for gymnasium purposes, but for the swimming pool as well. It is planned to make these dressing rooms and shower facilities available to the public at the times when the pool is open to the public.

—Go Western Every Saturday—

Grateful

Boys' Club Thanks
Auxiliary of VFW

Donny Mendoza, president of the Boys' Club, today expressed the gratitude of his group to the auxiliary of the Palm Springs post, Veterans of Foreign Wars.

That organization, Mendoza said, had presented the club with a check with which to help carry on their work and the Boys' Club certainly appreciated it.

Mrs. Frona Gill is head of the auxiliary.

Sounds Plea for Safety

School Bus Official Urges Motorists to Use
Extra Precautions in Passing Busses

George Bond, in charge of school busses for the Desert School district, today issued an appeal to motorists to be careful when passing school busses stopped to load or unload children but to be especially careful around 11 a.m. and 12:20 p.m.

At those hours the smaller children are going home for the day and it is these youngsters in their first year of school who need extra protection.

THEY ARE SO SMALL most of them that, to a passing motorist, the bus appears to be empty. The heads of the children do not show in the windows over the edges of the seats.

"The state law specifies that motorists must come to a stop when approaching a standing school bus from either direction," Bond said. "Most motorists know they have to stop if coming on a school bus from the rear. But many do not know that they are

required to stop when coming from the opposite direction, too."

BUS DRIVERS and safety patrols are constantly endeavoring to shepherd the children across the streets in safety after they leave the busses but sometimes a youngster, unaware of the danger, darts into the street before he can be stopped.

"If all motorists would adhere to the state law and come to a full stop a safe distance from a halted bus, we'd have no tragedies here," Bond added. "We've had none so far, let's keep it that way."

Nearly sunk twice—once by a torpedo and once by shore battery fire—the USS Pensacola spent less than two weeks in the United States from December 1941 until May 1945.

Western Airlines
To Be Back Nov. 1

Passenger and airmail service between Palm Springs and Los Angeles is expected to be resumed by Western Airlines on or about November 1.

The resumption of service will

mark the beginning of the third winter season that WAL has served this resort.

—Go Western Every Saturday—

Among the larger industries in the city of Louisville, Kentucky, are the manufacture of tobacco products, cement, wagons, plows and leather.

For Sale

INCOME PROPERTY

Nine Rooms, Artistically Furnished

Six Bedrooms, Each With a Private Entrance

Air Conditioned

Fireplace


Landscaped

Fenced

Patio and Trees

Price \$23,500

Call Owner, 4682



**Tacos
Tamales
Enchiladas**

Delicious
MEXICAN FOOD
to Take Out

We Cater to Parties

FRIED BEANS
a Specialty of Ours

LA FORTUNA
1046 East Ramsey
BANNING

Opening tomorrow...

YOUR NEW

Bullock's

PALM SPRINGS

Palm Springs' very own store... designed to

mirror the color of our desert... merchandised to catch

the flavor of desert living... complete in every detail.

Apparel for men, women and children, gift suggestions for

every occasion... and very soon a whole floor of

home furnishings. Bullock's Palm Springs was designed for

you... we invite you to make it your store.

Store hours 10:00 to 6:00

Home Phone 3283

BESS MATLOFF
Realtor

235 N. Palm Canyon Dr.
Palm Springs, Calif.

Phone 3191
Sales - Rentals

4-BEDROOM HOME

Lovely large living room, dining room, large beautiful kitchen, screened southern exposed porch—all walled in. Large lot, nicely landscaped, completely furnished.

Sacrifice, \$28,500

UNITS

New 8-unit court, including managers' office. This lovely court has all electrically equipped kitchens. Completely furnished.

A Buy at This Price, \$65,000

2 HOUSES ON ONE LOT

Front house has one bedroom, enclosed sleeping porch, living room, kitchen and bath. Rear house has one bedroom, living room, kitchen and bath.

Close in—Only \$15,750

WHY PAY RENT!

Cozy Cottage
TRAILERS



Imagine!

WHEN YOU CAN BUY A COMPLETELY
FURNISHED HOME FOR ONLY

\$1195

Easy Terms

A well insulated home with Butane equipment... extra bedroom... plenty of wardrobe and cupboard space... highly livable...

For the Most Sensational Value in Trailer History
See the Cozy Cottage at

The Indio Trailer Sales

Coachella Valley's Only Established Dealer

Corner Bliss and Smurr

INDIO

BULLOCK'S • PALM SPRINGS

Delightful Luncheon, Fascinating Fashions, Feature Show Staged Tuesday Noon at Racquet Club

The Racquet Club was the setting Tuesday for an attractive and enjoyable buffet luncheon and fashion show staged as an entertainment feature for women attending the California Hotel association convention here. The show completely convinced the visiting conventioners that Palm Springs is up on the latest fashions.

The luncheon was served in the beautiful new Garden room with tables arranged around the pool, forming a colorful setting for the modeling of the latest in ladies' and children's wear. It was arranged by Mrs. Stanley Rosin, chairman of the convention's women's activities and Pat Felton and Marielna Borden planned the fashion show.

HILARIOUS patter by Frank Bogart, who MC'd the event, gave added zest to the glamorous display.

Dorothy Gray's Shop presented purse string loosening clothes which were really outstanding, and the Mary Helen Children's Shop presented a Western and Hawaiian style show which was most unusual.

Johnny, Tani and Linda Boyle entertained during intermission of the fashion luncheon. Johnny with his perennially popular cowboy and Hawaiian songs, and Tani and progeny did honors to the hula. Gwen and Gene Bari gave charming supporting music to the models.

SLEEK SELECTIONS by Dorothy Gray included creations of such well known designers as Rene, Fred Block, Georgia Bullock, Fred Block, Georgia Bullock, Desda, Fred Block, etc. Skirts naturally were of the comment-raising lowered hem line variety although ankle hugging shades of 1919 styles were (thank heavens) not included. Dorothy Gray knows Palm Springs women and fashions. . . she knows they aren't going to hunch themselves in these constricting human body carrels. Fashion or not. . . Palm Springs women want to feel free

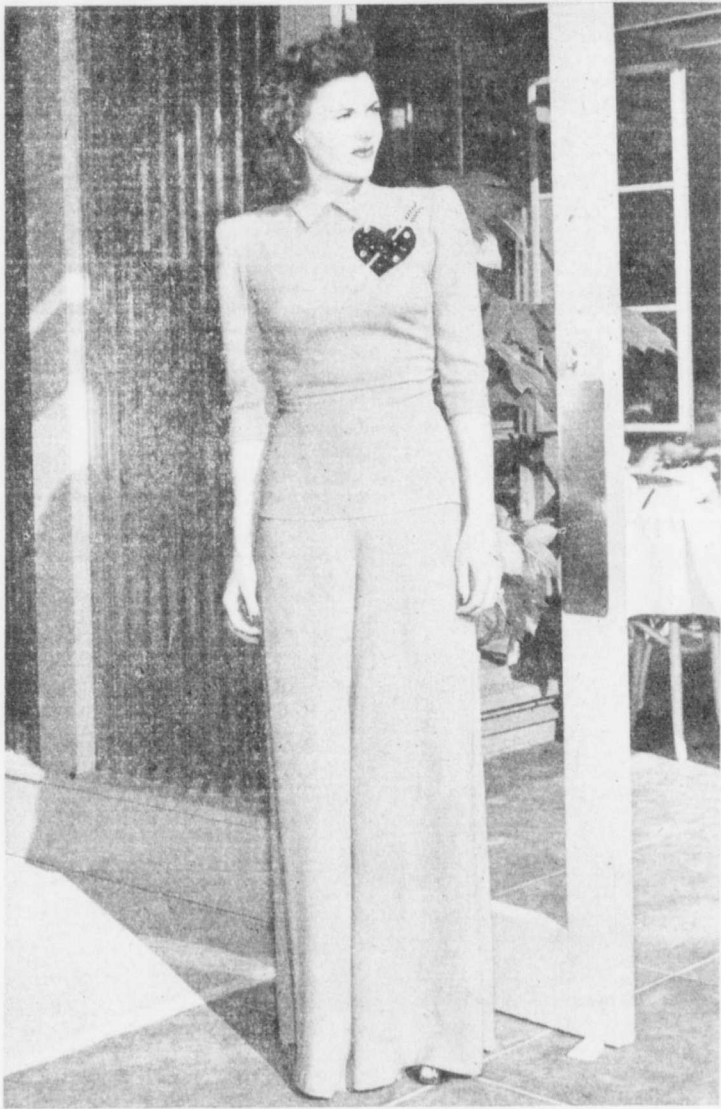
and easy and not bound up by style rules or clothes.

The styles of course were the latest . . . just not ridiculously extreme such as fashion moguls have been trying to force on an unwilling public. Hip fullness was expressed in some outfits but in a becoming manner, using such means as peg-pockets, gathering and peplums. Blueprint perusals would not disclose the bulky padding over the hips such as Vogue and Harpers' Bazaar are so avidly advocating.

THE KIDDIE-KAR set, 16 of them, modeled for the Mary Helen Shop. They paraded around the pool displaying what cowboys and cowgirls, wahines and Kanes will be wearing for they represented Western and Hawaiian styles. Their Western outfits were every bit as complete as the ones their mothers and fathers will wear during Western Week complete with blazing six-shooters, fuzzy sheep skin chaps and lots of bright red hats.

Models for the Dorothy Gray portion were Rita Ren, Mary Jane Hicks, Gwen Hickson, Wanda Alles, Peggy Murphy, Nancy Jaynes, Joyce Colton and Barbara Hinkle. The Mary Helen Shop crew worked in two shifts, the Westerners were Melinda and Brent (Poncho) Hough, Kirt Marvin, Mary Frances Corcoran, Elijah Goff, Joanna and Becky Blackwell and Buzzie Rosin. The Hawaiian styled clothes were modeled by Linda Boyle, Joanne Rosin, Moira and Joe Henderson, Susan and Dorothy Ann Strebe, Linda Lafrantz and Delford Goff.

Social ACTIVITIES



APPROVED—Women guests at the hotel convention oh'd and ah'd Tuesday at the Racquet Club as a fashion show was staged in their honor. Above, Barbara Hinkle models one of the many fashions shown. (Gayle Studio photo.)

Gay Opening Event Planned at Tennis Club

Again one of the highlights of the social season will be the formal opening of the Tennis Club Saturday night. There village and out-of-town members and their guests mingle for a gay evening of dining and dancing.

This year the music will be provided by Ray Whittaker and his orchestra, which has just concluded a successful engagement at the Town House in Los Angeles. Those who attended the opening last year will be delighted to know that by popular request, Jon and Sandra Steele, well-known entertainers, will again appear on this night and throughout the following week.

The long reservation list includes tables for Muriel Fulton, William Malouf, the Earl Cordreys, the McHenrys (owners of the Tail O' the Cock), Larry Fikes, Mrs. Jean Harlow Bello, Don Van De Griff, Ben Gale, the Donald Duncans of Chicago and Fred Leach.

Mrs. Walter MacManus was the hostess at a small luncheon at the Tennis Club on Wednesday. Her guests included Mesdames Harold Murphy, Earl Cordrey, Frank Davies, John Costello, William Malouf, Robert Ransom, Oliver Jaynes. The ladies especially enjoyed the dessert, a cake which Mrs. MacManus baked herself.

Flying his own plane, Edgar Bergen landed in Palm Springs Sunday with his wife and young son. They stayed in the Village until Wednesday when he flew them all back to Los Angeles. Mr. Bergen has rented a home in the Village and plans to spend as much time here as possible during the next seven months.

—Go Western Every Saturday—

JOYA and JAYNO Tell All

PALM SPRINGS HAS MOVIE STARS

Bill and Mousie Powell are back in the Village . . . saw them the other night at the Doll House. . . Also saw Mousie on the street in a black play suit topped by short black gloves . . . found them both unusual and effective. . . Ray Milland and his striking wife looking in Robinson's. . . Spencer Tracy at the Racquet Club for a short visit. . . Claudette Colbert, Sonia Henie, and Al Ritz are expected at the same place at the end of this week. . . Anita Colby, also well known as a fashion coordinator and cover girl, alias "the face," also expected. . . **AND MOVIE DIRECTORS**. . . Edmund Goulding, (author and composer, too) at the Racquet Club. . . **AND MOVIE PRODUCERS**. . . Henry Ginsburg at the Lone Palm, he is vice-president of MGM. . . **AND MOVIE AGENTS**. . . Charley Feldman back again so soon. . .

AND COCKTAIL BARS. . . Pago-Pago . . . Ray Milland and his wife again. . . The Ritz brothers again, again, and again. . . Doll House . . . dining were the Frank Davies, Bill Heiser, the Frank Portnoys, owners of The Cove, the Edward Bacons, the Lloyd Simons, Ruth Soughey, and the Harry Reids Jr. . . At the same place the next night saw Warren Pinney Jr. and Nancy Haywood, John Seamans, Mrs. William Randolph Hearst Jr. Milt Hicks, Florian Boyd, Barney Hinkles, and Bill Grant. . . Mr. Dee's . . . you'll like Vic's wonderful midnight snacks, in fact you'll like Vic. . .

AND SHINY CARS . . . parked

Corner R-3 Lot

With a 2-bedroom nicely furnished home plus an adjoining studio room, plus space for additional units. Lot all fenced and has 14 large shade trees and only 5 blocks from market.

Offering for Limited Time

at \$21,500

Frank Miller
REALTOR

Arch Noble
Don Noble
Associates

428 N. Palm Canyon Dr.
Phone 4151

in front of the Tennis Club . . . to name a few owners . . . some of the 550 hotel owners and managers. . . Mr. and Mrs. Starboard of Beverly Hills. . . Mr. Beilecke and Mr. Lemon, owners of the Beverly Hills hotel. . . and the bingo winners, Vicky Malouf, Hortense Murray, and the big winner, Mary Jane Hicks. . . Parked in the Desert Inn. . . belonging to Mr. and Mrs. Tudor Gardner, she is the former Alice Tanner. . . Charles Tanner. . . Mr. and Mrs. Warren Pinney Sr., back from Honolulu for the hotel convention. . . Parked in front of Tommy Lyons for the friendly game of charades the other night. . . parked in front of Thunderbird. . . owned by Jane Bourne, publicity manager for the Town House, and Bertie Nichols, another up-and-coming career girl. . . **AND A WONDERFUL CLIMATE, THEY SAY**

—Go Western Every Saturday—

Business Women Meet Wednesday

Palm Springs Business Women's Club will meet next Wednesday morning at 8 o'clock in breakfast session at the Desert Inn Coffee Shop. President Mildred Viano announced today.

All business women of the Village are cordially invited to attend the gathering.

—Go Western Every Saturday—

Plans for Year Appointments on Club Program

Program for the club for the season and appointment of officials to fill vacancies occupied the board of directors of the Palm Springs Business Women's Club when they met Monday evening with President Mildred Viano presiding.

New officers appointed were Jennie Leonosio, director at large; Peggy Randall, vice president; and Mary Draesko, corresponding secretary.

—Go Western Every Saturday—

City Included in Suit to Prevent Tearing Up Street

Palm Springs, Jerome Winston and George Gansel were named defendants in a suit aimed at enjoining them from tearing up an allegedly public street situated between Overlook road on the north and El Portal road on the south.

Plaintiffs in the action are Roland C. Pierce, Alice Pierce and A. T. A. Rippey, property owners.

Legion Auxiliary Names Committees for Current Year

Standing committees of Owen Coffman Unit, American Legion Auxiliary, for the year 1947-48, were announced by Mrs. Robert Ellsworth, president, at a regular meeting held Wednesday evening in the Desert Inn Fiesta House, and are as follows: Americanism, Mrs. Ruth Prothro; Auditing, Mrs. Hattie Guyer; Rhoda M. Garner, Mrs. Stuart Allen; Budget, Mrs. George Kreimer; Mrs. Edna McKenney; Mrs. Harold Lienau; Child Welfare, Mrs. Charles S. Henderson; Mrs. C. V. Knupp; Community Service, Mrs. Frank Partridge; Mrs. C. S. Henderson; Constitution & By-Laws, Mrs. C. V. Knupp; Mrs. Henry Menard; Mrs. Tom Kieley; Courtesy, Inah M. Peterson; Distinguished Guests, Mrs. Harold Lienau; Education, Mrs. Joe Henderson; Hospitality, Mrs. Mabel Bryant; Legislative, Edwina F. Partridge; Membership, Mrs. Lena Basilone; Mrs. Joe Omlin; Mrs. John Connell; National Defense, Mrs. Robert Ellsworth; Poppy, Mrs. Jay Morrison; Music, Mrs. Holly Lash Visel; Press, Mrs. Harold Lienau; Rehabilitation, Mrs. John Redding; Mrs. Frona Gill; Ways & Means, Mrs. Homer Jenkins; Mrs. G. K. Sanborn; Mrs. Marvin Sale; Registrar, Mrs. Lena M. Basilone; House, Mrs. Harold Lienau; Mrs. Jay Morrison; Mrs. G. K. Sanborn, Inah M. Peterson.

GUEST SPEAKER of the evening was Betty Ann Lilley, senior student at the Palm Springs High School, and popular president of the G.A.A., who was chosen by the high school faculty and the Auxiliary to attend California Girls' State, held in Sacramento last June. Betty Ann gave her impressions of Girls' State, and related the highlights of many interesting events of the week spent there. Girls' State is a project in practical Americanism and Citizenship training, sponsored by the American Legion Auxiliary. 250 girls who are outstanding in scholarship, leadership, and interest in government from all over the state, were in attendance.

During Wednesday's business session the president announced completed plans for the Auxiliary's hot dog concession at the Los Compadres Western Week rodeo, at the Field Club Sunday. Hostesses for the social hour at the close of the meeting were Mrs. Basilone, Mrs. Menard, and Mrs. Lienau.

ers in the Palm Canyon Mesa tract.

The complaint alleges that the street has been a public thoroughfare for ten years and has been paved, improved and kept in repair by the city. The City of Palm Springs was named in the action, according to the charge, because it has abetted and aided the other defendants in tearing up the street for private purposes.

The plea for an injunction was filed in Superior Court, Riverside County last Friday by the law firms of Hilton McCabe and Haight, Trippett and Syverson.

Our prisons are filled with individuals who enjoyed freedom of expression without self-discipline.—FBI Director J. Edgar Hoover.

The Desert Sun—7
PALM SPRINGS, CALIF.
Friday, October 17, 1947

IT SEEMS TO ME

You know our
New man, "Van."
Van used to be
With Desmonds . . .
And we maintain,
It's their loss
And Fulton's gain.
That's "Van."
We're talking about
Harry Van Gorp
For short . . .
Working with Van
Is Fred—
Frederick
Haljmar
Swedenhjelm, Jr.—
What a moniker!
In spite of it
Fred is a swell guy.
They are both new
At Fulton's,
But old friends
Of yours.
In the Ladies' Shop—
It's Marjorie Mueller
And Virginia Hennes—
A brunette
And a red head—
The most gracious
And the best looking
Salesgirls in Palm Springs.
We only say this
Because it's true.
Of course Fred
And Phyllis Fulton
Will be on hand too—
To all our old friends,
We will say—
"Glad to see you again,"
To our new friends . . .
"Glad to see you."

Fulton's Shops

Men's and Women's
Desert Wear
In Hotel The Oasis
PALM SPRINGS
SANTA BARBARA

We're Open For the New Season

Palm Springs most modern Prescription Pharmacy completely remodeled and decorated for your convenience.

You are cordially invited to visit us — at

El Paseo
PHARMACY

EL PASEO BUILDING

★ Visit Our Beautiful New Restaurant and Fountain Saturday, October 18, Special—Salad, Real Southern Fried Chicken, Mashed Potatoes, Country Gravy, Hot Biscuits, Desert and Coffee. \$2.00



In Addition

to our really fine foods, we now have a complete line of choice

DELICATESSEN and FANCY FOODS

Anything from a sandwich to a complete banquet catered to your door.

Stop in and See Our Display

FREE DELIVERY

Hours 5 A. M. to 3 A. M.

MICHELL'S

Formerly Village Sandwich Shop

231 N. Palm Canyon Drive

Phone 3902

PALM SPRINGS FASTEST SELLING DEVELOPMENT ★
A Few Income Sites Available

San Jacinto Estates

★ THE BEAUTY AND EXCLUSIVENESS YOU ARE SEEKING
★ IN THE HEART OF PALM SPRINGS

★ See Your Broker—or RUTH FOUTZ & ASSOCIATES, 443 N. Palm Canyon Drive—Phone 2216—Realty Corporation of America

No Complaints

Weather Is Just
Right in Village

Although they were inclined to spoof Villagers a bit the day they arrived and found it slightly on the wet side, the weather, that is, delegates to the Hotel Men's convention changed their minds the second day and agreed that Palm Springs weather was ideal.

For the change came on Tuesday with a maximum of 84 and a minimum of 48, just right with plenty of the sun for which the Village is noted.

Maximums ranged from 84 to 89 and minimums in the high 40s this week. Last year, in the corresponding period, the maximum dropped from 90 to 73 and the minimums stuck around 50.

Los Caballeros Ranchos

23/4 Acres

Priced as Low as
\$2500

Water and Electricity
Paved Road to Property

Grow Citrus
Grapes and Alfalfa
Horsemen Welcome

Few Minutes from
Shopping District

Easy Terms

Phone 3673

**Munholland
AND CO.**

431 N. Palm Canyon Dr.
or See Your Broker

From Page One—MORE ABOUT Clean-Up Drive ...

rubbish cleaned off lots and from the roadside. Council Wednesday night appropriated \$500 to rent trucks and hire drivers for this program as the city staff would not be sufficient to handle the sudden load. Rubbish from houses, sheds and garages will have to be hauled away at the owner's expense.

Several contests are planned to stimulate interest in the drive and to make the clean-up a thorough one.

GIRL SCOUTS are now in the midst of a poster contest in relation to the drive. Suitable prizes will be awarded. Contests for the boys are being arranged. A contest blank will appear in the press in which individuals may list what they have done and the best will be awarded prizes.

Speakers will be busy under direction of Mrs. Murphy. They will appear before the various civic organizations, clubs, schools, theater audiences and other groups.

THE DRIVE originated when President Ray Sorum of the Lions club appointed Harold Hicks as chairman of a clean-up committee to interest the entire community in the plan and organize a city-wide group to start a clean-up drive for the current season.

The idea back of this year's Sun.

Queen of the Desert

By LaRUE C. WATSON

Palm Springs, you're the Queen of the Desert,
You reign there in beauty and grace,
Your wonderful charms are unrivalled,—
'Tis rapture to look at your face.

Your lovers sail over the oceans,
They travel by sea and by air,
They climb over mountains so rugged
To look on your features so fair.

Your moonlight is always romantic,
It whispers sweet nothings of love,
It banishes care with its kisses,
And lifts one to heaven above.

Your sunshine gives health like a tonic,
To bask in its warmth is rare bliss
It woos the tired soul with caresses,—
A Paradise, surely, is this!

Then, Queen of the Desert, we greet you!
Forever in love may you reign,
Your charm, may it never diminish
And never be lavished in vain.

Re-Open Clinics

Hospital Service
To Start Wednesday

Announcement was made today that free clinics would be started next Wednesday, Oct. 22, at the Community hospital.

The clinics will be held every Wednesday from 8 a.m. to noon. Those desiring to avail themselves of these free clinics are urged to be present before 10 a.m. to be interviewed so that their cases will be ready for the doctors at 10 o'clock.

—Go Western Every Saturday—

No Protests

Bombay License Plea
Notice Is Tabled

Application of Don Manchester for the sale of distilled spirits at The Bombay went unopposed by council Wednesday night.

However, deadline for the protest had passed October 13, and the action of the council was automatic.

The action of the City Council marks the second time in two months in which applications for "on-sale" permits has gone unopposed. The first one was the Palm House.

drive is the organization of a permanent clean-up committee to take charge each year and to keep the Village in spic and span shape during each season, a move long advocated by The Desert

Bowling League Gets Rolling

Play started in the Palm Springs Desert League at the Palm Springs Bowling academy with some high scores being recorded. The figures:

Teams	Won	Lost	T.P.	H.S.	H.G.
Frontier Shop	4	0	2752	2752	964
Plaza Garage	3	1	2723	2723	1005
Los Angeles Lathings	3	1	2559	2559	887
Village Market	1	3	2617	2617	974
Desert Hot Springs	1	3	2515	2515	838
Waffle Shop	0	4	2600	2600	894

L. A. LATHING

	G.P.	T.P.	Ave.	Hd.
Clark, J.	3	486	162	18
Southworth, T. 3	3	348	116	40
Heald, R.	3	337	112	40
Hathaway, A. . .	3	493	164	17
Weid, J.	3	508	169	14

PLAZA GARAGE

Carlton, N.	3	490	163	18
Riese, A.	3	462	154	24
Hall, J.	3	489	163	18
Goodrich, W.	3	561	187	2
MacDonald, N.	3	446	148	28

VILLAGE MARKET

Yale, J.	3	500	167	15
Hartman, C.	3	406	135	36
Reich, H.	3	342	114	40
Horn, W.	3	560	187	2
Hubbs, P.	3	455	152	25

WAFFLE SHOP

	G.P.	T.P.	Ave.	Hd.
Fremiere, L.....	3	335	112	40
Duntan.....	3	369	123	40
Reese, B.....	3	514	171	12
Berry, C.....	3	502	167	15
Bircher, F.....	3	535	178	8

DESERT HOT SPRINGS

Morey, J.	3	361	120	40
Blackhart, S.	3	361	120	40
Le Baron	3	403	134	37
Blackhart, G.	3	429	143	31
Santoire, A.	3	415	138	34

FRONTIER SHOP

McCutehen	3	502	167	15
Williams, M.	3	485	162	18
Sitter, L.	3	555	185	3
Rennier, A.	3	550	183	4
Stein, A.	3	486	162	18

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STRICTLY SOUTHERN CALIFORNIA

Desert Sun

Palm Springs, California
October 17, 1947

Plans for Annual Hallowe'en Party Take Shape Today

Plans for the annual Hallowe'en party for Village kids were in the making today with Hutch Moseley, chairman of the Lions Club committee in charge of the event, mapping out a program to match and better previous parties.

Success of the Hallowe'en parties in other years has been two-fold—a great time for Village youngsters and a lot less work for Village police.

There will be a theater party for the girls, Chairman Moseley said and a party for the boys. Plans for the event were discussed Tuesday night by Lions Club directors and the full program will be announced soon.

UNIVERSAL

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BANNING

Desert Museum to Start Season's Activities Tonight

It's the 44th

Little Bear, pictured here astride her favorite pony, will lead next Sunday's fourth annual Western Week parade—as she has led practically every parade which has wended its way down Palm Canyon drive. It will be her 44th appearance at the head of a Village parade. Over the span of years, she has headed them all from Santa Claus parades to Western Week and Desert Circus marches, holiday events and bond drives during the war. (Illustration courtesy "The Grizzly" of Big Bear.)



First Nature Walk into Canyons Scheduled for Tomorrow at Noon

First activities of the Palm Springs Desert Museum will take place tonight when "The Thief of Bagdad," a Douglas Fairbanks picture, will be shown as the first in a series of "Film Classics, Silent." There will be two showings, at 6:30 and 8:30 p.m. in the Museum's new building on East Tahquitz drive near Indian avenue—back of the Welwood Murray Public library.

The first nature walk of the season is scheduled for tomorrow starting at 12:30 p.m., Director Lloyd Mason Smith said. The trip will be to Tahquitz Falls, about 2½ miles from the point of assembly, the Museum.

TOMORROW NIGHT at 8 p.m., Edmund C. Jaeger of Riverside, author of many authoritative books on the desert, will be the season's first guest speaker.

His subject will be "Our Unknown Deserts" and the talk will be illustrated with Kodachrome slides.

A remarkable documentary film on the life of the Eskimo, "Nanook of the North" will be shown at the Museum at 8 p.m. Tuesday. Another in the series of Film Classics, "The Good Earth," Pearl Buck's story, will be shown next Friday.

Director Smith has lined up a complete program for October and November which has been published in folder form.

THE MUSEUM is in its new building, a former Torrey General hospital structure which it has converted to its use. It is located in the western end of the Cornelia B. White property on Tahquitz drive.

This season the Museum will be open every day of the week, Mondays through Saturdays from 10 a.m. to noon and from 1 p.m. to 5 p.m.

On Sundays the Museum will be open from 1 p.m. to 4 p.m.

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and Barbecue

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ASSOCIATES

ANTHONY
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WILLARD
GEIB

BARBARA NODURFT

Little Bear Will Lead Her 44th Village Parade Down Drive Sunday

When the fourth annual Western Week parade rolls down Palm Canyon drive next Sunday noon Little Bear will be at the head of it—as she has been at the head of 43 previous parades in the history of the Village. Santa Claus parades, patriotic holiday events, bond drives, Desert Circus, Western Week—she has led them all down the Drive. Next Sunday's will be her 44th.

Born the daughter of Albert Rogers on the Osage Indian reservation in Oklahoma, she proudly admits she has been a cowhand as long as she can remember. In the thrilling old days of the west she rode the trails, took part in cattle drives and round-ups with the best of them. She still does.

IN BETWEEN TIMES, however, since coming to the desert more than a score of years ago she has been aiding in and conducting pageants and Old West events between round-ups. She has been identified with the Desert Circus here since its start as she has been with the Western Week event the fourth edition of which the Village is now celebrating.

She is a close friend of all of the old colorful figures of the west and the link between the old days which so fascinate visitors to Palm Springs and the desert, and the present days.

SHE STILL CONDUCTS cattle drives from the desert to the Big Bear area in the spring and down from Big Bear when the snow begins to fly in the mountains.

During the winter months she handles pageants on the desert and in the summer, in charge of events in the mountains.

She loves the old west and also loves a parade. And when the two are combined as they will be Sunday—it's the tops.

Get rid of that dull wallpaper



The wonder-working, oil-base paint Dutch Boy WONSOVER, is ready to use. Just open the can, stir, and paint! Brush it on, or roll it on—in a few hours it's dry. Choose from 8 lovely, light shades.

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Hardware Store

"Your Year 'Round Store"



FINE FOOD
DANCING

Palm Springs'
Favorite Duo Are Back!



FELIX and LEO
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11 A.M. to 2 A.M.

We Are Now PRODUCING and DISTRIBUTING GRADE "A" GOAT MILK

"Nature's Most Nearly Perfect Food"

Goat milk is a wholesome food like cow milk, and has the added merit of being more easily digested because of its smaller, finer and more easily assimilated fat globules. For the same reason it is also more nourishing. It is the purest and most wholesome milk known and the only milk that can be safely taken in the natural state. Tuberculosis is non-existent among goats, so their milk needs no pasteurization, and runs no danger of losing its vitamins or having its calcium (lime) salts altered by heat.

It will give your children their rightful heritage of good health and strong constitutions. Certain babies whose growth apparently remains stationary when fed on cow milk mixtures will show astonishing gains in weight when transferred to goat milk. Goat milk is shown by analysis to be more nearly akin to mother's milk than is cow milk, so is best for babies and invalids. People are nourished not by what they swallow but by what is digested.

Goat milk is sweet and pleasant to the taste. It is difficult to detect any difference between goat milk and cow milk by taste. The old-time prejudice against it is due to the fact that the buck, or male goat, has an unpleasant odor at certain seasons of the year—but the milk does not come from the buck. The doe, or female goat, is absolutely odorless, and so is her milk.

Easily digested, easily assimilated, goat milk is the lifesaver of thousands of babies, and has brought health to thousands of adults. It is the easy way to raise stronger, better babies and the easy way to health for the invalid.

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In the Center of
CATHEDRAL CITY

OWEN E. McNARY
and
CARL M. JACKSON
—Owners

Advertisement



From where I sit... by Joe Marsh

Mystery of the Missing Farms

Yep, the number of farms in America is shrinking (by a quarter-million in the last five years!). What's happened to the missing farms? The land has been taken in by other farms, increasing the average size by twenty acres!

Does this growth mean farming's no longer a family enterprise? Just the opposite! More families own farms today than ever—only with labor-saving equipment they can handle more land, more work.

That's as it should be. The family farm is a fortress of democracy—

where our free, American life is secure. Where every member co-operates and shares the work... living together in temperance and tolerance—temperance that prefers a moderate beverage like beer, and tolerance for a taste that may be different from one's own.

From where I sit, our Family Farms (and they're 96% of all farms) are something that this country can be proud of!

Joe Marsh

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Giant-Size Sundaes

easy to make at home with...
Golden State Ice Cream



Milk Chocolate Newport

Build this showy, rich treat in a jiffy! Any dish will do!

Golden State Vanilla Ice Cream
Chocolate sauce
Chocolate nut candy bar
Whipped cream

Into dish, or stemmed glass, put 2 tablespoons chocolate sauce. Then a scoop of Golden State Vanilla Ice Cream. Break over the top a small quantity of crumbled chocolate nut candy bar. Add another scoop of ice cream, more candy bar. Top with 2 tablespoons chocolate sauce; garnish with whipped cream and a piece of the candy.

If you're hankerin' for real honest-to-goodness ice cream full of rich, deep-down flavor and velvety-smooth firmness...stake your claim on Golden State! You can't miss! Only the best goes into Golden State Ice Cream. Big fresh-frozen strawberries! Luscious blended chocolate flavor! Old-fashioned tasting vanilla. And Nutrimix, an exclusive form of milk solids to make it more nourishing. Yes! Golden State Ice Cream is really good! Serve it often...and soon!

Gingerbread a la Ice Cream: An exciting new flavor team. Simply fit a slice of creamy-rich velvety Golden State Vanilla Ice Cream on a slice of gingerbread. Warm chocolate sauce over all makes it extra good.

Crispy Sundae: A slice of Golden State Chocolate Ice Cream generously sprinkled with crisp rice cereal...for youngsters' parties.

Ruby Red Sundae: Chunks of strawberry gelatin atop smooth rich Golden State Strawberry Ice Cream, the kind made with real, genuine, fresh-frozen strawberries! M-m-m-m!



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Golden State
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DAIRY PRODUCTS

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Packard First With Complete 1948 Line



Packard has become the first in the automobile industry to put into production a complete and all-new line of 1948 cars, according to Mrs. Polly Isenagle, of the El Mirador garage and Tanner Motor Livery, local Packard representatives.

Left to right, against Detroit's skyline, they are the Eight (130 h.p.), Custom Eight (160 h.p.) and Super Eight (145 h.p.).

"Free flow" styled, a fresh approach in automotive design with no bumps or protrusions, these three 1948 Packard Eights are powered by the industry's first brand-new engines to be developed since the war.

Built in 17 different body types mounted respectively on four new chassis, they have no rear fenders. The bodies extend in simple sweeps over the rear wheels.

George T. Christopher, Packard president and general manager, said the shift to 1948 models was made "without losing even one day's production, an industry precedent."

—Go Western Every Saturday—

Ballot Tuesday

Village Amvets To Elect New Officers

Palm Springs Post No. 34 of the Amvets, will meet next Tuesday night in an important session—to elect officers for the new year.

Only one contest looms, that for the position of commander. Graham Dexter and Bill Putnam are the opposing candidates. There is only one candidate for each of the other positions.

FISHING ON TRINITY RIVER

Anglers are taking steelhead and salmon along the Trinity river from its mouth to the area of Trinity Center, Trinity county. Many small trout of the steelhead rainbow type are at present in the river.

About three and a third million families, 13 million persons, are now being served by food locker plants in the U. S. The number of such plants increased from 4600 in 1943 to 8000 in 1946.

"I Rise to Remark"

By CONGRESSMAN JOHN PHILLIPS

Last week I wrote of the well-organized campaign Arizona is carrying on to get water from the Colorado River, in excess of the water due that state under the California and Nevada interpretations of the several contracts.

A few days ago, a Riverside county resident was in Oregon. A friend in that state showed him a letter, received from the Arizona organization formed to get this additional water for central Arizona, asking his support and help. This Oregon man has a small interest, about five acres, in an Arizona orchard development. Arizona isn't overlooking anyone, no matter how small the interest.

It is the same in every state; Ohio, Indiana, Illinois, and others. The Congressmen from those states bring us letters which they have received from constituents, written at the request of this Arizona organization, urging the Congressmen to support bills in the Congress to give water to Arizona, prior to any decision by arbitration or by the Supreme Court, which well-informed water authorities consider necessary before more water may be put to use.

When a national luncheon club convention was held recently in the West, the Arizona members appeared with sashes on which were printed the number of the Senate Bill, and with booklets to distribute liberally among the delegates from other states. I rise to remark that the information in the booklet, as it stated the water problem, was not wholly accurate!

One of the things which amused me, and yet it shouldn't, for it shows the thoroughness of the campaign, was the pressure on the Republican leadership in Congress, exerted by sending Republican National Committee

men, from Texas and Arizona, to Washington, to "work on" Joe Martin or Charlie Halleck. How many Republican Congressmen do you think we have from Texas or from Arizona? You're right; none. Yet the campaign is not to be treated lightly.

The last three days of this month I'm going over to Phoenix to the annual meeting of the National Reclamation Association. You may well believe Arizona is not overlooking that opportunity. Said a Phoenix paper, editorially, "Arizona has long waited for the opportunity which comes with the convention of the National Reclamation Association. The principal policy makers on federal reclamation matters will be here. Arizona will have many opportunities to explain its water problems. The crisis is so apparent and the public conviction of the need so strong that everywhere the visitors should hear the urgent petitions for water."

The editorial contains a plea for unity, in Arizona, in support of the water demands. Arizona is on the job. If she were successful, the water would come from California's share of the Colorado river. This is water claimed by California under earlier appropriations, under the Boulder Canyon Project Act, and by contracts with the United States government. It is the water Southern California cities expect to use in the future.

ALBACORE TAKEN

Good catches of albacore were made this week off the coast of Monterey county. Fishing was especially good just off Point Sur and Cape San Martin.

No longer does science contribute to the tactics of war. Rather war must attempt to adjust its tactics to the advance of science. —Dr. Sidney J. French, Colgate University chemist.

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AMERICA'S OUTSTANDING DESERT COMMUNITY

- Unspoiled Desert Beauty
- Carefully Restricted
- Plenty of Pure Water
- Desert Sports
- 80 x 80 Swimming Pool
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Our tempo of life with its increasing stresses and strains may be expected to produce even more neurotic symptoms in apparently well people.—Dr. William C. Mennings, Topeka, Kan., nerve specialist.

Tin Tut, finance minister of Burma, has announced that his entire salary will be given to the Burmese nation as he "belongs to no political organization except the highest, the Burmese nation".

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for the Season



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Weber's BREAD-TIME STORIES

KITCHEN TRICK

IF YOUR FAMILY isn't keen on stewed prunes, try serving them with grated maple sugar and cream.



HOUSEHOLD HINT

YOU'D LIKE a broiled chop but you'd hate washing the large broiler afterwards. Simple—put your chop on a cake cooling rack over a shallow pan. Broil away!



RECIPE

EASY APPLE PUDDING

6 apples, sliced 1/2 c. sugar
1/2 c. butter or margarine

1 c. flour 1/2 tsp. almond extract

Place sliced apples in buttered baking dish. Cream butter, sugar, flour and almond extract. Cover apples with creamed mixture. Dust with cinnamon. Bake 30-35 minutes in moderate oven.

PENNY WISE

A PENNY POST CARD will bring you Weber's "Good Ideas" booklet. 60 pages crammed with hundreds of household hints and short cuts. FREE, from Weber Baking Co., Dept. 287, Box 1730, Wilshire-La Brea Station, Los Angeles 36.



Don't cook another meal until you see the

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Grab your hat—and come on! The new, fully automatic Gas range is too good to be missed... the fastest, finest, easiest cooking in the world! This postwar Roper is just one of the 20 leading Gas range brands built to "CP" standards... just one of dozens of NEW super-modern models now available. See them! Make the first step toward your "New Freedom Gas Kitchen" today!

No watching, it's AUTOMATIC!
Cooks a complete oven dinner by clock control.

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Top burners, oven, broiler... all light automatically!

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Crack Down Order Given Police to Protect Children

Don't pass a school bus when it has stopped to either pick up school children or to allow them to debark.

This warning was emphasized yesterday by Chief of Police August Kettmann who added that from now on any impatient or unthinking motorists will be handed a citation.

Durman Ordway, officer who has been "riding herd" on the school bus, said that his instruction now is to issue citations before listening to any alibis.

There hasn't been an accident involving a school child here," said Chief Kettmann, "and we do not intend to have one, either."

The police head further pointed out that the situation here could be bad if extra precautions were not observed.

"Many of the places where the bus stops," continued Chief Kettmann, "there are no sidewalks and children either board or disembark from the bus directly onto the street."

It is against the law for any automobile to pass a school bus when it has stopped to take on or allow school children to leave.

—Go Western Every Saturday—

Lions Go Western at Luncheon or Help Out Charity

Palm Springs Lions went Western at their weekly meeting yesterday—and those that didn't wished they had.

Program at the meeting which was at the Desert Inn, was in charge of Kenny Paul and other Los Compadres Club members who are also members of the Lions Club.

Every Lions Club member there who was not in Western attire, or in a reasonably facsimile, paid for his laxness in a Kangaroo court session. The money raised went to various Lions Club charities.

—Go Western Every Saturday—

He Quits Village

Man Much in News Will Not Be, Now

Villagers will remember reading in The Desert Sun about Manuel Apodaca who served a county jail term rather than take a "floater" out of town.

Well, Apodaca finally decided that it would be the better part of judgment to leave Palm Springs after all.

Tuesday morning he appeared before Judge Eugene E. Theriault charged with vagrancy. He had been found asleep in the Greyhound bus depot and could not tell police the reason for his presence there except that he had no job and no money. He was placed on two year's probation provided he left Palm Springs.

Previous week, Apodaca had been released from the county jail for allegedly selling liquor to an Indian.

—Go Western Every Saturday—

On the Force

James Kirkpatrick Joins Police Staff

Jess Kirkpatrick, 41, formerly of Oakland was added to the Palm Springs police force under a temporary appointment to last for the duration of the current season, according to Police Chief August Kettmann.

Kirkpatrick served as a police officer in Oakland prior to his arrival in Palm Springs.

RADIO LOG
1340
on Your Dial

KCMJ
CBS NETWORK

FRIDAY Oct. 17

1:00—Easy Listenin'
1:15—The Coronettes
1:25—U. P. News
1:30—Music Masterworks
2:00—School of the Air
2:30—House Party
3:00—Meet the Missus
3:30—Music Just Music
4:00—Winters Romance
4:15—Songs by Crosby
4:30—David Valle, news
4:45—Special Songs
5:00—Front Pg. Feat.
5:15—In the Spotlight
5:25—Song of the Day
5:30—H. W. Flannery
5:45—Bob Garred, News
5:55—Bill Henry, News
6:00—Mark Warnow
6:30—FBI in Peace-War
7:00—Pays to be Ignor
7:30—Sport. Preview
8:00—Lowell Thomas
8:15—Jack Smith show
8:30—Adv. of Thin Man
8:55—Frank Goss news
9:00—Baby Snooks
9:30—Club 15—B. Crosby
9:45—Edw. Murrow
10:00—Chet Huntley
10:15—"Places I Like"
10:30—Music for Party
12:00—U. P. News
12:05—Sign off.

SATURDAY Oct. 18

6:30—Sundialers Club
7:30—Bob Garred, News
7:45—Let's Go Western
8:00—Warren Sweeney
8:05—Let's Pretend
8:30—Adven. Club
9:00—Theatre of Today
9:30—Stars Over Holly
10:00—Grand Cen. Sta.
10:30—County Fair
11:00—Mary Lee Taylor
11:30—Give and Take
12:00—Football game
1:00—World Series
2:30—Sat. at the Chase
3:00—Sat. Scoreboard
4:00—Easy Listenin'
4:5—Guest Star
4:30—Chapel Songs
4:45—Ft. Pg. Features
5:00—First Nighter
5:30—H. W. Flannery
5:45—Bob Garred, News
5:55—New Calmer, News
6:00—In the Spotlight
6:15—Here's to Vets.
6:30—Tapestries of Life
7:00—Sat. Night Sere
7:30—Abe Burrows
7:45—Shep Fields
8:00—Harry James
8:30—It's A Great Life
8:55—Frank Goss, News

MONDAY Oct. 20

6:30—Roundup
7:00—Sundialers Club
7:30—Bob Garred News
7:45—Fred Beck
8:00—Arthur Godfrey
8:30—Grand Slam
8:45—Rosemary
9:00—W. Warren, News
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Dr. Malone
10:45—Guiding Light
11:00—Mrs. Burton
11:15—Perry Mason

TUESDAY Oct. 21

6:30—Okla. Roundup
7:00—Sundialers Club
7:30—Bob Garred
7:45—Fred Beck
8:00—Arthur Godfrey
8:30—Grand Slam
8:45—Rosemary
9:00—W. Warren, News
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Dr. Malone
10:45—Guiding Light
11:00—Sec. Mrs. Burton
11:15—Perry Mason
11:30—Look Your Best
11:45—Rose of Dreams
12:00—Dble or Nothing
12:30—Manning News
12:45—Luncheon Music
12:57—Wall St. News

PALM SPRINGS, CALIF.

Friday, October 17, 1947

The Desert Sun—11

Pioneertown Coming To Take Part in Western Week Parade Sunday

Pioneertown, the new "old west" development in the San Bernardino mountains will send a large delegation to Palm Springs tomorrow to take part in the fourth annual Western Week. They'll come 40 horses, 60 men and three horse-drawn vehicles strong to take part in the big parade Sunday.

The Pioneertown delegation will be composed of the Rawhid-ers, a riding club headed by Curtis Bush, president, with Joan Hayes, chief of the ride.

The Rawhid-ers will make the

46-mile trek from Pioneertown by horse power arriving here tomorrow night. They'll bring their own chuckwagon and camp tomorrow night at the Field Club. Sunday they'll be in the Big Parade and then trek back—by horse power again—to Pioneertown.

Colleges must cease to regard women students as men in disguise, and train women as human beings, equal but not similar to men.—Dr. Lynn White Jr., president Mills college.



Go Western in
The One and Only

Dog
House

Serving World Famous Hot Dogs

The Biggest, Little Cafe in Palm Springs
Seating 800 People (Eight at a Time)

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JANE WITHERS - ROBERT LOWERY

"DANGER STREET"

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ROY ROGERS - DALE EVANS - GABBY HAYES

"HELLDORADO"

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2nd Episode "VIGILANTES"

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in a Mansion of Mystery
ERROL FLYNN - BARBARA STANWYCK

"CRY WOLF"

NEWS NOVELTY CARTOON

PLAZA THEATRE

Box Office Opens Daily 6:30 P. M.
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FRI., SAT., SUN. OCT. 17, 18, 19

Dizzy Desperadoes
They're a Riot on the Range
but Suckers for a Dame

BUD ABBOTT - LOU COSTELLO

"THE WISTFUL WIDOW
OF WAGON GAP"

With
MARJORIE MAIN
CARTOON NOVELTY NEWS
MON., TUES., WED. OCT. 20, 21, 22

RED SKELTON - MARGARET O'BRIEN

"MERTON OF THE MOVIES"

Also
LATEST MARCH OF TIME
"T-MEN IN ACTION"

CARTOON NOVELTY NEWS

Tune in KCMJ, 1340 on Your Dial, for Hal Davis' "Music for the Party" Program at 10:30 P.M., and Get One of the Theatre Passes Given Away—Additional Theatre News at 3:30 and 7:30

E. J. Packer

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Massey Building Materials Co.Highway 99 at Monroe St., Indio — Phone Indio 72901
S. Palm Canyon Dr., Palm Springs—2½ Miles South of City
Phone: Palm Springs 3341 or 7184 - Indio 72901**What Goes on in Palm Valley**

By DON CAMERON

Surveyors for the Southern California Gas company passed the Palm Dell office this week leaving little stakes with red flags on them along Highway 111. They said that construction of the new line through Indian Wells, Cathedral City into Palm Springs was expected to start about October 22. The same day the state highway crew came along with a fancy looking outfit and painted a new white center line. They evidently are figuring on a few wild drivers this coming season.

Talked to Cliff Henderson in the Palm Desert Malt Shop. He says the Shea company has the contract for the Desert Magazine buildings. It seems he named Herb Pritzloff honorary mayor of Palm Desert. I'm going to name him something if he doesn't learn how to play "Merrily We Roll Along" on that musical horn of his Buick convertible. He passes here a dozen times a day or night and always is a note or two short. What he needs is a new keyboard.

OUR OWN DOCTOR Claude Church returned to civilian practice last Wednesday at the Desert Clinic. Claude has done a great job with AMVETS in the local Palm Springs post. He recently had a high honor bestowed upon him by the Department of California AMVETS. That was naming him to the post of surgeon general.

Another popular Rancho Mirage man is making a change. That's Bob Zimmer and he recently bought out the Faber Tool Company. He plans to incorporate it as the General Tool Company with the plant located at Chula Vista. Bob is leaving here November 1. He says that Henry Ogden, formerly vice president of Lockheed Overseas Corporation, will be associated with him.

Whitehorn Ranch Development is Rapid These Days

Development of Whitehorn ranch at Joshua Tree is going ahead rapidly. James F. Whitehorn of Palm Springs, owner, said this week. Permits for several new buildings have been applied for and enthusiasm is being shown over the small but very livable plan of construction.

Whitehorn ranch is located at the entrance to the famous Joshua Tree National monument, approximately 35 miles from Palm Springs on the 29 Palms highway. It is at a 3000-foot elevation giving it a year-round climate.

The one and one-quarter acre ranches offered to the public are completely fenced and with the Joshua trees for a background, make a unique desert setting.

Plans are mapped for improvements such as electricity, paved streets. An ample supply of good water is available.

—Go Western Every Saturday—

It was an elevator operator in the financial district who, plummeting his car earthward, tactlessly remarked: "Doesn't this remind you of last week's stock market?"

handling foreign accounts and the automobile manufacturers.

Bill and Helen Reichel stopped by to say they are back on the desert for at least a month. Bill went over to Riverside today to the Republican meeting where a successor for Raymond Haight is to be named.

THE PALM SPRINGS Realty Board enjoyed a nice evening Tuesday at Thunderbird with Raymond Cree at the helm. They were host to the California Realty Board officers.

Among the folks stopping by this week were Colonel J. M. Robinson of Emerald Bay, Lawrence Danforth, Compton, Dr. and Mrs. Byron Farwell, Kalamazoo, Michigan, Mr. and Mrs. Theodore Smith, Southgate, Mr. and Mrs. A. H. Smith, he's a vice-president of the California Bank. Sigrid Norde Gallagher and Bernie are back from Brockway on Lake Tahoe. With them a guest, Dora Smith, who just arrived from Oslo, Norway. The Frank Morgans opened their adobe this week. Down in Cathedral City this week those two well known pastry cooks, Helen Hill and Mae Johnson, re-opened their Peter Pan Pastry Shop. They really turn out the real McCoy in bread and cakes.

Crew Busy Today In Village Getting Phone Book Ready

Telephone directory men were busy in Palm Springs today compiling the new directory which will be out some time in December.

According to Bill Nash, local manager for the California Water and Telephone company, this new issue will show many new names of subscribers in the local area where growth and extensions have been rapid since the war.

Mr. Nash also said the company was faced with a new problem—the return of many season residents who were not here when a wholesale change was made in pay-station numbers. At the time the telephone company mailed a card with all of the changes to all subscribers. Many were out of town at the time and the card went unnoticed.

As a result there has been a rash of wrong numbers dialed. Mr. Nash said all subscribers should have the card and urged them to use it.

—Go Western Every Saturday—

It is estimated that the American public spends more than four billion dollars a year on sports.

FOR SALE**Four Income Lots**Zoned for Business—
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- Lots 60x140 on North Palm Canyon Drive—Zoned C-2.
 - Lots 60x140 on North Indian Avenue—Zoned R-4. (These lots are back to back.)

120x280—Clear through from
Palm Canyon Drive to Indian
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Metal Waste Baskets

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MAYONNAISE at the Village Market.

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1 pt. Best Foods Mayonnaise 48¢

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Special! TOMATOES. 2 lbs. for 19¢
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Special! STRAWBERRIES per box 39¢

**CHARCOAL
BRIQUETS**

in 20 Lb. Bags

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brought to your home at Cash and Carry prices. Phone
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Daily!**Special for Saturday
LEMON CHIFFON PIE

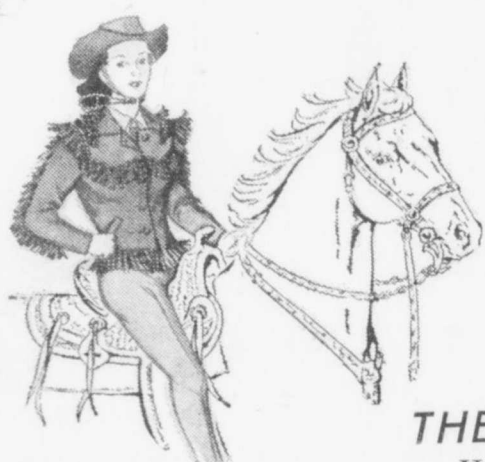
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New Village Being Built Around Trailer Park East of Palm Springs

They're building a town around a trailer park just east of Palm Springs, something that Florida and other spots have been talking about—but the Palm Springs area is doing.

Out at Tranview Village, on highway 111 just this side of Cathedral City, buildings are going in, landscaping going on and activity really humming.

IT IS THE ONLY TOWN owned, operated and managed by a club, the Tranview Trailer club, known as the TvT club of which W. L. Earing is the head. A big community building is going in, dance hall on the second floor, snack bar and other club facilities on the first.

Many businesses are going in. Mayor Clarence Hyde is establishing a lumber yard. New businesses getting ready include a date shop, electrician's shop, plumbing shop, grocery store, beauty parlor, restaurant, glass store and many others.

Residents of the new village are all members of the TvT club which is growing rapidly. Waring is also a member of the ATA, American Trailerites association, which it is planned to affiliate with the TvT. These two organizations have more than

300,000 members each.

THE VILLAGE is set back 50 feet from the highway and the intervening strip is being landscaped and set to a garden.

"Let Florida and Monrovia boast about what they're GOING to have—we've got it," Waring said.

—Go Western Every Saturday—

Game Ass'n Will Meet on Nov. 3

Harold Lienau, president of the Palm Springs Fish and Game association said today that the next meeting of the group will be held Nov. 3 at the fire hall.

Plans for an active season will be mapped by the association.

DEL NORTE COUNTY FISHING

Many sizable salmon were taken this week on the Smith and Klamath rivers, Del Norte county, according to the National Automobile club. Steelhead fishing on these rivers has been very slow recently.

World's leading city in vice and wickedness is reputed to be Cairo, Egypt.



AT THE SITE of the Shadow Mountain Club overlooking Palm Desert lake, Mrs. Bruce Edwards of Hollywood, is giving daughter, Joyce, a curl. The new club will be opened in about two months.

Plan To Open Shadow Mountain Club at Palm Desert Before Christmas

Incorporating many new features for the enjoyment and comfort of its members, the new Shadow Mountain Club at Palm Desert will be opened before Christmas. This was the announcement last week of Clifford Henderson, who gets things done in a hurry.

This newest addition to rapidly developing Palm Desert, will overlook the picturesque little lake. One of its outstanding features will be a huge 135 foot swimming pool equipped with five diving boards of official height and design. An innovation in club recreational facilities will be five paddle tennis courts in addition to two tennis courts and a nine hole pitch-and-putt golf course.

All property owners in Palm Desert will become members of Shadow Mountain Club, but membership is open to non-residents as well. Already on the membership roll are such prominent persons as Leonard Firestone, Lee Batson, Edgar Bergen, Stephen Royce, Harold Lloyd and Rudy Vallee.

—Go Western Every Saturday—

Don Miller Joins Weingarten-Hough Insurance Co. Staff

Starting their 13th season in Palm Springs, the insurance firm of Weingarten and Hough announce the addition to its staff of Don C. Miller, as salesman.

Mr. Miller, an extremely personable young man, is a veteran of World War II, having been a pilot in the Army Air Force with rank of lieutenant. He was formerly a resident of Los Angeles, having attended U.S.C.

To keep pace with its steady growth the firm also announces the addition to its office personnel of Mrs. Elsa Chambers, formerly with the Palm Springs branch of Bank of America, as secretary.

Mrs. Hazel West, as secretary, returns to begin her fifth year and Mrs. Gertrude Rosenquist her second year, as bookkeeper.

The business was started in 1934 by Al Weingarten and joined by Earl Hough in 1945, and soon after was formed the co-partnership of Weingarten and Hough.

Located in The Plaza, six doors from the Post Office, the organization writes every type of insurance, both personal and business, from fire to life insurance, annuities and surety bonds. They represent such leading companies as Home, Travelers, Aetna, Pacific National, Ins. Co. of North America, and Continental.

—Go Western Every Saturday—

There are 18 cities and towns named Union in the United States.

Postwar Homes in New Tract Now Available

First post-war all-electric furnished homes are rapidly nearing readiness on the tract on Ramon road, four miles east of Palm Canyon drive with the Nelson Construction company, Dan Nelson, president.

Furnishings are going into the homes which are two bedroom houses, all with a sun room.

Each home covers 1700 square feet and are on lots with 100 foot frontage, providing lots of room.

—Go Western Every Saturday—

After a flash of lightning, the air remains illuminated for about 1/1000th of a second, as shown by photographs.

PALM SPRINGS, CALIF.
Friday, October 17, 1947

Still Buying

Sale of Savings Bonds Is Brisk

Living costs may be going up but people of Palm Springs and Riverside county are still buying U. S. Savings Bonds, Fred E. Johnson, area director, said this week.

In September, county residents invested \$220,258.25 in E bonds and \$137,322 in F and G bonds. For the year, up to October 1 they bought \$4,132,460 in E, F and G bonds.

The only thing we have to fear is fear itself.—Franklin Delano Roosevelt.

The first universal measuring microscope to be made in Russia has just been produced in the Leningrad optical equipment plant.



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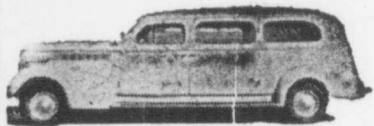
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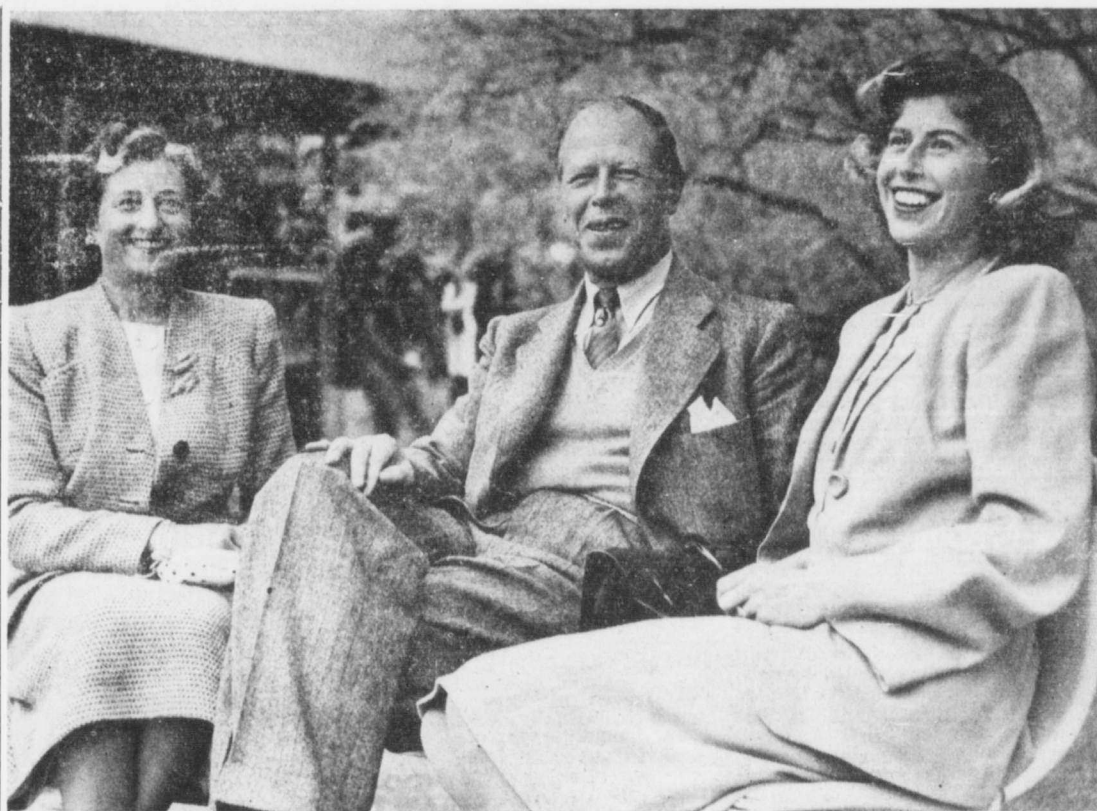
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INDUSTRIALIST—Seated by the pool at the Tennis Club are Mr. and Mrs. E. G. Buehrle and their daughter, Hortense. Mr. Buehrle is a prominent multi-millionaire industrialist from Zurich, Switzerland. (Desert Camera Shop photo.)

From Head to Toe

By BARBARA SCHILLY

The temperature may have been 113 degrees, the lawns may have still been brown and the pavement might have been a wee bit scorching at the time of your reporter's return to the Village. Still . . . there is nothing like coming back to Palm Springs even in the height of the heat and even after a lovely three months vacation in lush Hawaii.

Hawaii is a grand place and has much in common with Palm Springs in regard to type of living, informality, dress . . . and we might just as well stop here and talk a bit about how they dress in Honolulu and surrounding vicinity.

"Isn't it wonderful," my Island friend said to me, "how casual we dress here . . . no stockings, hats . . . men often don't wear ties . . . and well, isn't it just simply amazing. No place on earth like this."

I MUST SAY I felt a bit embarrassed because one could see she was accustomed to her mainland friends exclaiming vehemently and agreeing with her perfectly that there was no place like Hawaii for the casual atmosphere and dress.

I did agree some with her . . . that is . . . on all except the "no place on earth" idea. I casually inserted, since we were in a casual mood, that I just happened to know of one other place on earth where we clothed ourselves in a similar manner . . . in fact, it just might be a possibility that we were more casual.

(*Write's note: one thing not to say should one desire to be popular in Hawaii.)

"Why look at us," said she, "just how can you be more informal?"

"Well, I notice that when you go downtown you never wear play-shirts but always put on a dress."

"Of course," she replied, "but that's when you go shopping."

"Ahem," said the booster from Palm Springs, "when we go shopping we wear just whatever we happen to have on."

"And the evenings here, no need for coats, gloves and furs . . . just something light."

"You have us there," said I, "but come to think of it, I like it our way . . . gloves and furs if we feel like it . . . or skirts and shirts if we don't."

SHE CAME BACK with another point for Hawaii, mentioning that she thought it was so nice the way formal evening attire was often worn in Honolulu. I agreed with her on this and do wish we had more of it here instead of just dressing when celebrating special occasions.

But the debate really started

Three-bedroom newly furnished home in La Cielo Vista Tract for sale at \$18,500 or rent for nine months season at \$3,150.

R-3 Lot on Ramon Road
Close to Town
100 x 110
\$6750

LOVELY VIEW LOT
Las Palmas Estates, \$8700
Large single residence lot,
Santa Rosa District. 100 ft.
by 125 ft. \$3250.



Mike Flavin - Dinty Moore
O. M. Ward
Mildred Jackson

813 N. Palm Canyon Dr.
Phone 5353 or 6711

Swiss Industrial Leader Enjoys Palm Springs on Brief Visit Here

Enjoying the Sunday buffet luncheon at the Tennis Club were Mr. and Mrs. E. G. Buehrle and their daughter, Hortense, of Zurich, Switzerland. Their tour of the United States included a day in Palm Springs, which they spent as guests of Mr. and Mrs. John Dunbar. In the same party were Miss Sonia Stoffel, a young friend of theirs from Switzerland who is at present studying at the Pasadena Playhouse, Robert Damon and Fred Tuerk, both outstanding Chicago financiers.

Mr. Buehrle is one of the world's leading industrialists and the master of a huge fortune.

"And how about going barefoot? . . . do they go barefooted too in Palm Springs like we do here? Do your citizens walk down the street in their birthday feet and do they go to formal affairs and take off their shoes and still remain perfectly respected?"

She won her argument there. We decided to call it a draw but typically boosters that we both were, we immediately started out again trying to convince each other what a wonderful place ours was.

It has been scientifically recorded that the common octopus in captivity will devour its own arms, even if it is amply supplied with its normal amount of food.

Grover Cleveland is the only person to have served two terms as President of the United States that were not consecutive.

The Desert Sun—15
PALM SPRINGS, CALIF.
Friday, October 17, 1947

Safeway Meat Counters To Be Open Every Day

Joe Butler, manager of the local Safeway store, called attention today to an announcement by his company declaring that the Safeway meat counters were open on Tuesdays.

The company set forth that many people need meat in some form every day as prescribed by their physicians for health conditions, that certain creeds and religions observe a day other than Tuesdays as their meatless day and that many consumers find it necessary to purchase meat on Tuesdays for Wednesday use.

—Go Western Every Saturday—

The earthquake in Lisbon in 1755 was so great that it disturbed waters in Loch Lomond, 1220 miles away in Scotland.



MONTE HARRIS, Inc.

the oldest and largest trailer dealer in San Bernardino, offers the two most famous makes of trailers on the market, namely, PAN AMERICAN and MASTERBILT. 7 sizes to select from, ranging from 18 ft. to 31 ft. We have many other makes of trailers which will fill any requirement.

767 North "E" Street

San Bernardino 4-1194

E. R. HUBER, Manager



Lovely Home

WITH HEATED AND FILTERED
SWIMMING POOL

Main house—2 bedrooms, fireplace, completely furnished. In addition, guest house, with living room, bedroom, and kitchen. Completely furnished. Owner will consider trade on income property in Northern California, or

Will Lease for the Season

\$28,500

Little Tuscany

Large View Lot - 3/4 Acre - Superb Setting

With Complete Building Plans and Specifications
and Contour Map

Owner Solicits Discriminating Buyers

Priced for Immediate Sale

\$6000

Your Desert Home

New and lovely in most choice location. Four master bedrooms, baths and dressing rooms—living room—dining room 80 ft., glassed and screened lanai. Also open porch and double garage, built on large corner lot 198x215. IT HAS EVERYTHING!

Priced Right at \$55,000

Lots and Homes for Every Income

H. H. Foster Associates, Inc.

LEE LUECKE
CULVER PARKER

DR. PURTILL
MARGARET WRENN

101 N. Palm Canyon Dr.

Phone 3555

Dinner Dancing

at the

DESERT INN

SATURDAY EVENING, OCTOBER 18

DANCE TO THE—
SWEET RHYTHMS OF

BUDDY FLECK

and His Recording

ORCHESTRA

DANCING 8 TO 12 P. M.
DINNER 7 TO 9 P. M.

Phone 2 2 6 1 for Reservations

Rancho Trailer Park Happenings

The season of fun and frolic started off at Ramon last Saturday night with a big Western dance outside under the stars. Roy Rogers, master of ceremonies, was at his best after a lazy summer at Mammoth Lakes. He made all hop lively as he called for the square dances and Virginia reels. Music was furnished by J. L. Sturm and Bert Marquart, who played many snappy dance numbers. Marquart at the piano and Sturm with the Hawaiian guitar. The plaza, site of the dance, was lighted with soft colored lights concealed among the shrubbery. The clever lighting arrangement was superintended by Mr. Haddock.

Mr. and Mrs. J. T. Looney of Huntington Park have brought their trailer in again for the season. Mr. Looney is connected with the McKittick Co. of Long Beach.

Arriving for the season from Lake Tahoe Monday evening, Mr. and Mrs. Rudy Buchanan said they were almost caught in a snow storm up there. The Buchanans will be here for the season.

Mr. and Mrs. Biewer and small daughter are new people in the

park this year. This is their first experience in trailer life. Mr. Biewer is on the Palm Springs high school faculty.

Fred Hagel who flew to Chicago to pick up a new car, has wired for Mrs. Hagel and son to join him for he expects to bring back two cars and needs Mrs. Hagel's help in driving them home. They left Tuesday morning for Los Angeles on the Constellation.

The smiling Morgans, "Les and Grace," have opened the grocery and Coffee Shop.

Mr. and Mrs. Guy Cochran of Lake Arrowhead and Los Angeles, who are here for the season are making a beautiful background for their large trailer by setting out roses and many choice shrubs. Next door to them the Jacob Schulmans, recently of Paradise Cove, are showing their keen landscaping ability by their choice of lovely flowers and shrubs. Robert Franck is in the same line of trailers and is at home among his beloved trees which he planted last year. Just north of Mr. Franck, Mr. and Mrs. V. F. Harper of New York are losing no time in planting grass and shrubs and will soon have a beauty spot on the edge of the desert with a superb view of the mountains.

Old timers arriving daily in-

clude the Art Petersons, who with their large Westcraft and a new car have run up a lot of mileage seeing most of western Canada, coming home by way of Yellowstone. Jim and Eleanor Andrews have pulled in a new Spartan trailer, also a new Chrysler. They toured the northwest and visited all the best fishing spots. The Thoringtons were with them part of the time. The Si Millers are settled in their old spot and Virginia is a senior at Palm Springs high school now. John Etter has been painting and enlarging their cute cabana. Mabel and John are real desert lovers.

New folks who came into the park before school started are Mr. and Mrs. Hanno Rysberg and daughter, Sue. Mr. Rysberg is on the Palm Springs Junior High faculty. They hail from Wisconsin. John Schwendemann and his mother are also among the new arrivals. They come from Boulder, Colo. Mr. Schwendemann is on the high school faculty here. George Bond and family, who are oldtimers here at Ramon, are settled in their cozy spot. Bond is superintendent of transportation for the Desert school district. Dr. Edson Beebe of Long Beach has brought their trailer in for the winter. Miss Charlotte Geyer, who spent the summer in her large Curtis Wright at Lake Tahoe, is settled here for the season. Miss Geyer is associated with the Dr. D'Alesio offices in the Village. Other newcomers in the annex are Mr. and Mrs. Ralph Hobbs of Burbank, Mr. and Mrs. C. Hollister of San Bernardino, Mr. and Mrs. Clarence Kemper, of Meeks Bay resort, Lake Tahoe.

—Go Western Every Saturday—

A scientist has placed an intrinsic value of 30 cents upon the chemical and mineral ingredients which compose mankind.



These ten dollar shoes
On Malcolm McHughes
Are a Greyhound
economy treasure.
The shoe bill was paid
with the savings
he made
On a trip that was
chuck-full of
pleasure!

Yes, you can have your trip and extra money, too, when you travel by Greyhound! You save on every ticket... and these savings can mean new clothes, money in the bank, or more fun along the way. Besides the economy, you get extra comfort... many buses are brand-new, more are coming. And you also get extra sightseeing pleasure that only Greyhound travel can give.

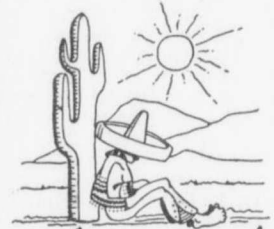
There Are No Lower Fares!

Sample money-saving fares from Palm Springs	
Phoenix . . . \$5.20	Tucson . . . \$7.15
Flagstaff . . . 7.20	Prescott . . . 5.35
Los Angeles . . . 1.70	San Francisco . . . 6.50
	Plus Federal Tax

R. DUNLAP, Agent
218 N. Indian Ave. Phone 3737



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LIVE IN THE SUN!
Buy in Palm Springs

One of
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Finest

ESTATES

Furnished
ENTIRELY
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GROUNDS
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BEAUTIFULLY
PLANTED

Swimming Pool
Every
Convenience
for
Luxurious
Living
Priced Right

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WESTERN
CARDS

Now, some of the nation's most talented Western Artists have lent a hand to the designing of Christmas Cards to keep alive the gallant tradition of the old West. With their bright colors, their sincere messages, their beautiful or clever expressions of friendship and good will, they are a vital part of the spirit of Christmas.

Come in soon and see our wonderful selection!

The Desert Sun
174 "C" N. Palm Canyon Dr.
"IN THE CENTER"

The Desert Sun CLASSIFIED ADS

Phone 2249

Palm Springs, Calif.
Published Every
TUESDAY AND FRIDAY

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- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
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LEGAL NOTICES

DESERT SUN

CERTIFICATE OF FICTITIOUS NAME
We, the undersigned, do hereby certify that we are transacting a hotel apartment business under the firm name and style of "THE ROXY HOTEL APARTMENTS," that the principal place of business is at 1225 North Indian Avenue, in the City of Palm Springs, County of Riverside, State of California; and that the names in full of all the persons interested in said business and their respective residences are as follows, to-wit:

Wm. Charney, 1225 N. Indian Avenue, Palm Springs, California
Rose R. Charney, 1225 N. Indian Avenue, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 14th day of October, 1947.

WM. CHARNEY
ROSE R. CHARNEY
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.
On this 14th day of October, 1947, before me, EUGENE E. THERIAU, a Notary Public in and for said County and State, personally appeared WM. CHARNEY and ROSE R. CHARNEY, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIAU
Notary Public in and for the County of Riverside, State of California.

Publish Sun, Oct. 17, 24, 31, Nov. 7, 1947.

DESERT SUN

No. 3377
CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.
I hereby certify that I am transacting business in the State of California, at 487 Arenas Road, Palm Springs, California under a designation and name not showing the name of the person interested in such business, to-wit:

"TEWA LODGE"
CHARLES H. MOREHEAD
719 East Ramsey, Banning, California.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.
On the 7th day of October, in the year one thousand nine hundred and forty-seven before me personally appeared Charles H. Morehead, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 7th day of October, 1947.

G. A. PEQUEGNAT
County Clerk and Ex-Officio Clerk of the Superior Court in and for Riverside County, State of California.
By W. H. NOBLE, Deputy.
Pub. Sun, Oct. 10, 17, 24, 31, 1947.

In cooking a pot-roast, use only enough liquid to prevent sticking; and be sure to let it simmer, never boil. For variation, use vegetable juices, sour cream or buttermilk for the liquid.

Newly developed materials now make it possible for pilots to do sky writing in color.

Moger Electric

Company

W. E. Moger, Mgr.

Formerly
Baum Electric Co.

SPECIALISTS

In All Types of
Industrial, Commercial
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South of Highway 111
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INDIO

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Lost and Found

LADIES' red wallet lost in vicinity of Marcos Rd. and Palm Springs Department store. Reward. 322 Marcus Rd.

LOST—Diamond and ruby clip. Generous reward. Phone Arizona 31882 collect.

Personal

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

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FOR SALE: Top soil. P. O. Box 3271, Bloomington. Phone Colton 8701-M3.

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Estimates Given
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To or From Palm Springs and desert area.
Call Century 22897
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Radio Repairing
AT REASONABLE PRICES
**PALM SPRINGS
MUSIC CO.**
360 N. Palm Canyon Drive
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FURNITURE Repair and refinish. Upholstering slip covers and drapes. Free estimates. We pick up and deliver.

NEELEY UPHOLSTERY SHOP
130 Bloomington Road,
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THE DESERT SUN
174C (THE CENTER)

CESSPOOLS

Phone 7766
SAFEMAN
CONSTRUCTION AND
CESSPOOL CO.

HOUSE BUILDING and remodeling. Phone 5631 or write P. O. Box 1462.

Work Wanted

RELIABLE party wants part or full time position. Experienced in meeting public, driving, office, clerical. Write P. O. Box 66, Desert Hot Springs.

AVAILABLE IMMEDIATELY. Experienced estate and court maintenance man. Landscaping, painting, masonry repairs and swimming pool maintenance. Call 9093 for interview.

AVAILABLE — Refined couple for hotel management. Prefer hotel with dining room. Cornell graduate in food management. Phone 4412

Work Wanted

LADY will care for children by hour, by day or week. Fenced-in yard. Phone 7066. 1880 S. Palm Canyon Drive.

CUURTAINS, blankets, personal laundry. Excellent laundress. 245 E. El Portal, 3081.

SECRETARY thoroughly experienced general office legal and personal. Neat appearing. Phone 8355, Apt. 10.

CARPENTER and cabinet maker. Small jobs. Box 1424.

DAY WORK wanted. Also sit with children evenings. White. Phone 9031. Lot 113.

WAITER and Bartender available; for cocktail parties, dinner, luncheon teas. File No. 21, Desert Sun.

NAVY veteran desires room in private home in exchange for services. File No. 44, Desert Sun.

Employment Offered

WANTED: Experienced manager for exclusive women's apparel shop in Palm Springs. Must have residence in Palm Springs. Phone 4044.

WE HAVE permanent positions open for well qualified Secty.-Accountants. Must be top-flight, experienced women. Stanton Griffing & Associates, Public Accountants, 120 S. Palm Canyon.

WANTED—Real Estate Broker, preferably Jewish, familiar with Palm Springs area. Centrally located office. Write Box 48 c/o Desert Sun.

EXPERT carpenters capable of handling work by themselves, wanted by local General Contractor. Steady work for right men. Call 7786.

WANTED—Intelligent, neat girl for sales work. Apply Bernard of Hollywood. Phone 7151.

Business Opportunities

HOTEL FOR SALE: 11 miles south of Palm Springs on HiWay 111. See this small hotel ready to go. You'll have to see this bargain to appreciate a value. Owner must sell. Doctor's orders. \$27,500, full price. \$12,500 down, balance easy. Hotel El Rancho, Rancho Mirage.

TRUST DEEDS FOR SALE—From \$500 to \$25,000 paying good interest. Well secured. See PETER B. SHEPTENKO, 475 N. Palm Canyon Dr. PHONE 7366

Real Estate for Sale

RANCHES

Finest Dates in Coachella Valley. Crop sale guaranteed 5 years.
\$90,000

20 Acres—4 varieties of dates, citrus, truck garden. Lg. main house, helps quarters, barn, farm implements.
\$35,000

20 acres—10 in dates, 10 peppers. House.
\$30,000

ERNEST GRILL, JR.

Realtor

344 N. Palm Canyon. Ph. 6666

"RANCHO MIRAGE, HALF ACRE HILLSIDE ESTATES, RESIDENTIAL INCOME AND BUSINESS. LOW COUNTY TAXES, VERY REASONABLE WATER, GOOD SOIL, MAGNIFICENT VIEW, FIRE PROTECTION, 15c BUS FARE. PLEASE CALL PALM SPRINGS 8712 OR IN HOLLYWOOD, HILLSIDE 2121."

A SLEEPER

CHOICE COURT LOT, walking distance to post office. 60x102. \$2500 cash. Phone 2216. 7375 or 5585 or call 443 No. Palm Canyon Drive.

PRIVATE party will sell new home in Rancho Mirage. Tile roof, two bedrooms, all electric heat, built-in cooling, fireplace, sun deck. Ranch type redwood. 1/2 acre. Reasonable. Sigmund Kayne. Rancho Mirage.

640 Acres adjacent to Palm Springs on north. Price \$25,600 for entire piece. Terms.

VAN ACKER AND CO.
2036 LINCOLN AVE.
PASADENA, CALIF.
PHONE SYCAMORE 79818

\$9500 — CORNER LOT 100x90 feet. Tahquitz Park Tract No. 2, vicinity Tennis Club. Owner Mrs. M. F. Hirte, 209 Natoma Ave., Santa Barbara, Calif.

OWNER wishes to sell to adjoining view lots Araby tract. Levelled for building. \$2500 for both. Phone 2872.

RESIDENTIAL LOT for sale by owner in Tennis Club district. Phone 8504.

R-3 LOT 100x128 ft. in desirable location. Sell or trafe for residence lot and cash. Box 475 Palm Springs.

BY OWNER—2 bedroom home nearing completion. Winterhaven Tract. \$11,500. Phone 2872.

Real Estate for Sale

REAL BARGAINS

Owner will sacrifice the following residential lots.

PALM SPRINGS, 1/2 ACRE.

RANCHO MIRAGE, 100 FT. BOULEVARD FRONTAGE.

LA QUINTA, NEAR DESERT CLUB.

PINE COVE, 1 AC. KNOLL.

See Owner, Miss Ward, at Palm Desert Tract Office. Phone Indio 7532.

HOME, charming and liveable, completely furnished. 3 bedrooms, 3 baths. Living room and Lanai each 30 ft. long. Lot 120x135 with 2 shares of water. An outstanding value at \$30,000. Terms.

LEE LUECKE
with
H. H. FOSTER ASSOCIATES
101 N. Palm Canyon Dr.
Phone 3555

LAND BARGAINS
Salton Sea view acreage, \$17.50 per acre. 620 acres level land, close in Palm Springs, \$22.50 per acre.

Five sections for mountain resort, near Borrego. \$12,500.

COL. R. A. ELLSWORTH
Palm Village
Phone Indio 7292
or see your broker

BRAND NEW 3 bedroom, 2 bath house on an estate lot, south patio. Unique design. With playground and grill. Price \$27,500. Terms.

AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon
Phone 2182

40 ACRES
Strategically located between Palm Springs high school and Skeet Club. 1320 feet on Ramon Rd., same depth adjoins Skeet Club on west. One of the finest sites in Palm Springs for guest ranches. \$60,000.

HAROLD HICKS, REALTOR
813 N. Palm Canyon Dr.
5353—Phone—6711

3 UNITS on Reservation and space for 12 TRAILERS. A buy at \$13,500.

LEE LUECKE
with
H. H. FOSTER, Associates
101 N. Palm Canyon Dr.
Phone 3555

A REAL BUY
\$11,000

A large new two-bedroom, air conditioned, well furnished house. Garage sun-deck and storage room. 2 blocks from main street. 360 Marcus Road. Phone 7674.

JUST COMPLETED, 3 bedroom, 1 bath, 100 ft. lot. Excellent construction. Total price \$12,500 on easy terms.

AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon
Phone 2182

FURNISHED, 3 rooms, bath. About 1 acre, 100 ft. boulevard frontage. Desirable location, good lease. Trees, shrubs, garden furniture. Zone, for light business. \$11,500. Owner, 1675 S. Palm Canyon Drive.

CLOSE-IN, well furnished, two-bedroom house. 2-car garage. \$16,500.

HAROLD HICKS
813 North Palm Canyon
5353 Phones 6711

300 ACRES with abundant water on the mesa above Cherry Valley. Only \$75.00 per acre.

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CHOICE RESIDENTIAL LOT 126 ft. frontage, 110 deep, underground utilities, 2 shares irrigation water under pressure. A buy at \$4000

LEE LUECKE
with
H. H. FOSTER, Associates
101 N. Palm Canyon Dr.
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LARGE 3-unit income home completely furnished, plenty of shade trees, shrubs, and flowers. Short drive from Palm Springs. 1487 E. Barbour Street, Banning.

LOVELY new home, completely and beautifully furnished, modern. Owner, 281 Cabrillo Rd., near Racquet Club.

WOULD YOU like an ACRE with water and ELECTRICITY, very near Palm Springs, for only \$1500? P. O. Box 910.

HOUSE

Completely equipped 5 rms. and bath. Recording-radio, bendix. Lawn, shrubbery and fenced, on paved road.

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WILL TRADE, acre ranch home in Arcadia. 1 mile Santa Anita Race track. All steel fenced. Sale price \$21,500. Trade for Palm Springs property. 494 W. Walnut, Arcadia. At

BY OWNER, new five unit court. Completely furnished. Has one duplex three rooms each, and one triplex of 2 rooms and bath each. Electrically equipped throughout. Fronting 3 streets. Income based on minimum daily O.P.A. rates, \$900 monthly. \$37,000, 1/2 handles. Date Palm Court, Date Palm Drive and Grove Street, Cathedral City.

UNITS

3 units completely furnished, triplex. \$25,000.
4 units, good location, \$30,000. Duplex income, 3 bedrooms, 2 baths on 1 side, 2 bedrooms, 1 bath on other side, \$32,500.
4 units completed and room for 10 apartments and 6 hotel rooms when fully completed, \$49,500.00.
8 units completely furnished, \$65,000.

PALM SPRINGS INVESTMENT CO.

See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

OUT OF THIS WORLD
160 acre secluded oak studded hill and dale. Has 2 acre jewel like lake stocked with fish and attractive to deer and wild fowl. Modern 3 bedroom home and 1 bedroom guest house, 4 horse barn, \$65,000, terms. Another 160 acre hilltop home, only \$18,500.
This is in Fallbrook, mild climate and fast growing citrus, avocado empire. Ground floor prices on ranches, estates, acreage and business properties. Write or call on O'Hearn Friendly Realtor, Phone Fallbrook 542.

LOTS

C-2 corner lot, \$11,000.00
R-3 and R-1 back to back \$7800.00
2 adjoining R-3 lots 100x128. \$12,000 for both.

PALM SPRINGS INVESTMENT CO.

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Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

FOR SALE: Large corner lot across from Doll House on Palm Canyon Drive. Zoned for business. Owners will take what they paid plus selling cost. See
Wright and Tracy
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BEAUTIFUL PALM VILLAGE

Furnished and unfurnished houses on gorgeous view lots. Careful restrictions make for a sound investment. \$10,500 to \$30,000.

TRACT OFFICE PALM VILLAGE LAND COMPANY

WANTED: Home with 3 bedrooms, 2 baths. Plus maids quarters. Contact my representative, Ogden Marshall, 417 S. W. Washington St., Portland, Ore. BE 7355 or UN 1358.

BY OWNER, furnished five bedroom, four bath home, good location. Large lot. Entirely fenced. For appointment phone 5504.

CHOICE RESIDENTIAL corner lot, 75x100 in Indian Trails tract. Priced for quick sale. \$2750. Terms if desired. Phone 5323.

3 BEDROOM, 1 bath, living room, fireplace. On 100 ft. frontage lot for only \$12,500, terms. AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon Drive
Phone 2182

DUPLEX
Close in, new building and new furniture for quick sale. Will sacrifice. Reduced from \$23,500 to \$18,950. Phone 7505.

LOTS 2 and 39, Warm Springs Park. Call AT-7-6158, West Arcadia.

DRIVE BY 1935 Cardillo. Nice two-bedroom house, furnished. House is open for sale.

Pre-Season Special

(For a Limited Time Only)

El Mirador Park

LOTS

A Limited Number at
\$3500

Close in. On Paseo El Mirador. 112 ft. frontages. Irrigation water. View. Paved streets.

R. C. Inger

315 N. Palm Canyon Drive

BY OWNER: New residential lots in Warm Sands Parks. Reasonable price. Casa De Beverly, Apt. 6.

PROFITABLE VINEYARD plus NEW DESERT HOME

20 ac., excellent condition, America's earliest and most profitable table grapes. Should provide substantial 1948 income. New 3-bedroom home and guest house nearing completion. You should enjoy good profit and considerable personal satisfaction from ownership of this excellent property.

For profitable vineyards, large and small, in Coachella Valley, see

Byron S. Phillips

STROUT REALTY

Rt. 1, Box 30, (Hiwy 99, 1 mi. S. of town), Indio, Calif., ph. 77321.

MORONGO VALLEY

New 2-bedroom home, double wall construction with garage and patio. Lovely view on 2 1/2 ac. Water and electricity. Large living room with fireplace. 13 mi. from Palm Springs on 29 Palms Hwy. \$15,000. R. R. Dodd. Inquire at Shell Service Station, Morongo Valley.

DESERT HOME
GOOD INCOME
127 profitable productive acres in Coachella Valley. Owner's 3 bedroom home furn.; foreman's house, barns, stalls, corals, 2 large wells, pipe lines, home fruit orchard, 3 tractors, all implements and tools. A complete operating set-up in attractive setting of many large shade trees and striking mountain view. Here is your desert home with good profit. Also suitable for conversion to attractive guest ranch. Owner, planning prompt liquidation, offers at BARGAIN PRICE of only \$75,000.
For Desert Homes with INCOME, see
BYRON S. PHILLIPS STROUT REALTY
Rt. 1, Box 30, (Hiwy. 60-70-99, 1 mi. S. of town) Indio, Calif. Phone 77321.

HOMES

2 bedrooms, living room, kitchen, bath, patio and roof sundeck. \$7500.

Furnished home, 3 bedrooms, 1 bath. Good location, \$19,500.00.
Brand new unfurnished home, 3 bedrooms, 2 baths, patio front and rear. \$23,500.00.

Duplex, brand new, furnished. 2 complete homes under one roof, \$17,950. Easy terms.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS-HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

RENTALS

SAGE AND SUN GUEST APARTMENTS-PALM VILLAGE. Now making reservations. Spacious and comfortable accommodations. Use of recreational facilities and swimming pool.
For reservations, call Miss Hoffman

INDIO 7537

CASH OUT SALE

3 adjoining R-3 lots, 75x200, facing 3 streets on 2 corners. Centrally located. Space for 10 units or more. \$8400.00 cash for all.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

2 BEAUTIFUL HILLSIDE LOTS IN ARABY
Lots 6 and 7, Tract C
6-133.89'x127'x80'x58.
7-138.50'x127'x77.37'x70'.
\$1500 EACH

See Owner
ART WILLS PLAZA CLEANERS
"IN THE PLAZA"

WILL SWAP all or part of my 3-100 ft. clear residential lots, beautifully located in north end of Palm Springs for substantial equity in well located modern 2 or 3 bedroom furnished bungalow. Write owner, 254 S. Lasky Dr., Beverly Hills, or phone CR 1-4058. In Palm Springs weekends only. Phone 7582.

WANT late Cadillac or Olds 8 for my 2-100 ft. residential lots, well located in north end. Phone CR 1-4058 or Palm Springs 7582 weekends.

FOR SALE: Lot on Lombardy Lane, 72'x124'. Very desirable homestead. See owner at 105 E. Hoffer or write P. O. Box 163, Banning.

NEW 6 room modern house for sale. Natural gas. Immediate possession. Back of Indian Agency. P. O. Box 1123.

BY OWNER, SACRIFICE
Lot Winter Haven Manor Tract, \$2150. Phone 3191 or 3283.

FOR SALE, Banning, Bargain, account of illness. Immediate possession. Desirable two-bedroom home, unfurnished, 241 East Santa Rita Place. Excellent location. Large living room. Rock wood insulation, hard wood floors, patio, two car garage, lawn front and back, sprinkling system, beautiful shrubs, trees and garden. Shades, curtains, gas range included. Price \$16,000. Reasonable terms if desired. Owner, Frank J. Denison, Phone 3761 or 4932, Banning, or your broker.

Real Estate Wanted 37

LISTINGS WANTED

Have buyers for acreage, income, houses, lots and rentals.

WRIGHT & TRACY

437 N. PALM CANYON DR. PHONE 5727

PLACE YOUR REAL ESTATE NEEDS IN THE HANDS OF AN EXPERIENCED REALTOR

SAME LOCATION FOR 15 YEARS

CULVER NICHOLS REALTOR

ASSOCIATES
BARNEY JOHNSON
AL E. HOOVER
FRED ARSCOTT
OLIVE M. PERDEW
816 N. PALM CANYON DR. PHONE 2182
MEMBER PALM SPRINGS REALTY BOARD

NEED two C-3 lots—prefer together. So. end. Bargain only from owner. Write Box 43 Desert Sun.

BRING IN your listings of all descriptions, sales or rentals.
BESS MATLOFF REALTOR
235 N. Palm Canyon Drive
3191 Phone 3283

FOR QUICK, DEPENDABLE SERVICE list your property with a firm long established in Palm Springs.

MURIEL E. FULTON REALTOR
482 N. Palm Canyon Dr.
Phone 2226 - 2225

PALM SPRINGS' earliest realtor, established 1921, has excellent clientele for homes and income properties.
Listings wanted immediately for rentals and sales.
RAYMOND CREE
285 No. Palm Canyon Dr.

List your property sales, rental with

HALISON REAL ESTATE

296 S. Palm Canyon Drive
Phone 9062
We have cash buyers, high class clientele, quick action.

LIST YOUR PROPERTY SALES AND RENTALS
BENTON BECKLEY
SO. PALM CANYON AND INDIO HIGHWAY
PHONE 7882

LIST YOUR PROPERTY and rentals with an active realtor.
FRANK MILLER Associate
Arch Noble Don Noble
428 N. Palm Canyon Dr.
Phone 4151

LISTINGS WANTED. Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

INCOME PROPERTY, duplex or small court, or income lot for building. Prefer to buy direct from owner. File No. 35, c/o Desert Sun.

Business Rentals 38

OFFICE SPACE available. Suitable for accountant or broker. See R. C. Inger, Friday, Saturday or Sunday. 315 N. Palm Canyon Dr.

OFFICE. Finest location on Palm Canyon Drive. Can have long term lease.

SHEPTENKO
475 N. Palm Canyon Dr.
Phone 7366

SMALL STORE building on Palm Canyon Drive, excellent location. Fixtures and equipment for sale. Rent \$600 per year. Write File No. 41, c/o Desert Sun.

Wanted to Rent 39

SMALL APARTMENT or house for season or yearly lease by manager of local store. Can give excellent references. Would consider sharing apartment or small home. Write Fulton's, 1123 State Street, Santa Barbara.

SHARE double apartment with reliable business women. Oct. 15th to June 1st. Close in. References exchanged. Phone 6605.

WANTED—Room for mother and room, board and care for 5-year-old child. Mrs. D. Champlin, 972 24th St., San Bernardino.

Rooms For Rent 40

TO GENTLEMEN ONLY. Nicely furnished bedroom in private family. Good residential section. Private entrance. Phone 6674.

2 ROOMS, newly decorated and fully equipped. 2 beds in each. Connecting bath. \$15 a week per person. 361 E. Andreas, Phone 5454.

SLEEPING ROOM, private bath and entrance. Close in. \$20 a week. 245 Alejo.

TWO ROOM and bath non-house-keeping suite, for woman alone. \$150 a month. File No. 45, Desert Sun.

DOUBLE or single room. Running water. Private entrance. 250 Cortez Road, near Palm Canyon Dr. Transients preferred.

TWO ROOM trailer. Parked close-in. Phone 7526.

TWIN BEDS, private entrance and shower. In center of town. Call 6954 or 8393.

PRIVATE room, bath and entrance \$75.00 month for one. Call 3783.

FURNISHED room for two, close in. Phone 7133.

Apartment For Rent 43

ALL ELECTRIC, new, modern, beautifully furnished single apartments in court. Simmons Deep-Sleep twin beds. Two adults only, no pets. Large sun deck with view. \$50.00 per week including utilities and laundry. 863 First street, Cathedral City.

BEAUTIFULLY FURNISHED apartment, air conditioned refrigeration, panel ray heat. For season or yearly. Also room for couple, separate entrance, adjoining bath. Home privileges optional, \$25 weekly. Walking distance to town. Phone 8241.

NEW four room apt. \$50.00 a week for season. Call 7505.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

LARGE APARTMENT for one year in nice quiet district; tub and stall shower, bedroom with twin beds, completely furnished. Phone 6921.

BUNGALOW and apartments. Beautifully furnished, brand new. Apartments consisting of living room, bedroom, dining room, kitchen, service yards, private patio.
Bungalows, one and two bedrooms, fireplace. By day, week or monthly. Phone 5833, Chuckwalla Manor, 269 Chuckwalla Road, Palm Springs.

NEWLY BUILT and furnished 3 room apartments. Cooling system, electric heat. 10 minutes ride from Palm Springs. For further information, write Box 217, Cathedral City.

BRAND NEW 5 room apartment. Two large bedrooms, full size kitchen. Utilities, maid service. Season lease preferred. 1620 Indian Trail, next to new Palm Springs Biltmore.

SINGLE APARTMENT. Electrolux refrigeration. By month or season. Moderate rate. Office at 8th Ave. and Cactus Drive, Desert Hot Springs.

SINGLE APARTMENT. Electrolux refrigeration, by month or season. Moderate rate. Office at 8th Ave. and Cactus Drive.

NEW 3 ROOM apartments. No children or pets. 1342 S. Palm Canyon Dr. Also 2 room apartments in Cathedral City. Box 24, Palm Springs.

FURNISHED 2 and 3 room apartments now available for season at monthly rates. Convenient location. Mira Monte. So. Indian.

3 ROOM apartment for rent. Clean and quiet. 640 Calle Palo Fierro.

2 BEDROOM apartment for the season. 1146 S. Palm Canyon Drive.

Houses For Rent 46

3 BEDROOMS, 2 baths, with south patio on west side Estate Lot. Completely furnished. \$660 per month.

AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon Drive
Phone 2182

BY OWNER: Beautiful large two bedroom, two bath home by month, \$600; by season, \$500 per month. Closely located, lovely surroundings, 301 Tamarisk Road.

COMFORTABLY furnished house, sleeps 4, adults only. Wright, Glenn and A street, Cathedral City.

TWO BEDROOM HOME nicely furnished, big yard, lots trees and flowers. Close in. October 1st to June 1st. Not on reservation. Reply Box 81, c/o Desert Sun.

WANT two refined working girls to share our house. Close in. Write File 46 Desert Sun.

NEW Two Bedroom. Beautifully furnished. Separate entrance. All electric. 261 Avenida Ortega. Near entrance to Palm Canyon.

TWO BEDROOM two baths, completely and nicely furnished, deck, patio, garage;—one year; phone 6921.

2 BEDROOM home, nicely furnished, 564 Arbonia Aurita. Flowers, Trees, beautiful spot. By year or season. C. D. Jeffords, 750 Terminal St., Los Angeles 21. In Palm Springs Saturday, Sunday.

NICELY furnished bungalow, 4 rooms an dbath, close in. By year or season. No children or pets. 328 N. Calle Encilia.

2 BEDROOM 2 Bath furnished house for season. In Palm Springs. Phone Mr. Hart, 8283.

THREE ROOM Westcraft Cornado Trailer, only six months old, on lot, with private toilet and shower. In one of Palm Springs best parks. Contact, G. B. Woodbury at the Log Cabin on Hiway 111, 4 miles east of Palm Springs.

FURNISHED 2 bedroom house, unit heat. Enclosed yard for children. \$375.00 a month includes lights and water. Call 3783.

BUY, SELL & TRADE through the classified ad section of The Desert Sun.

FOR QUICK RESULTS ON YOUR CLASSIFIED ADS 2240—PHONE—2249

Trailer Rental Space 49

WALLACE Date Garden Trailer Park is ready for guests. Plenty of room and shade. Grocery adjacent. Children accepted. Seven miles from Palm Springs on Ramon road and Highway 99.

Household Goods 50

DESERT WEAVE RUGS
Large stock 9x12 fiber and woven rugs, \$21.95 up. Other sizes, \$1.50 up.

Furnish your home or rental with Rattan modern or early California furniture at sensible prices. Drive across the wash and save!

MAHER BROS.
DESERT FURNITURE
91 W. Pierson Blvd.
Desert Hot Springs

GLASS TOP dinette table, 4 chairs. Perfect condition. Hartman wardrobe trunk, perfect condition. Phone 5393.

Place your order now for a new Duotherm or Superflame Oil Stove. \$54.95 and up.

O. H. LEVIER

NORTHWEST COR. GROVE & ALLEN

CATHEDRAL CITY, CALIF.

PHONE PALM SPRINGS 3259

ELECTRIC STOVE, 4-burner, deep well and grill. Like new. Small table and night stand. Will sacrifice. 260 Chuckwalla.

9x12 CARPET PAD; grey and blue rug, approximately 6x8. 1551 N. Indian.

3 LAMPS, platform rocker and 2 upholstered chairs. Phone 5673. Reasonable.

THREE-QUARTER size bed-spring—inningspring mattress—Large chest drawers. Bedside table. Price \$75. Also two chests of drawers, \$25 each. Phone 7455.

REFRIGERATOR, General Electric, 7 ft. capacity, in good condition. May be seen by calling Phone 6254. Also for sale, new bath tub.

NEW vacuum cleaner. World's Famous Modern Hygiene for heavy duty. Will take big discount. Phone Mrs. Long, 9034.

TWIN SIZE spring and mattress. \$25.00. 481 N. Palm Canyon. Apt. 2, rear of Sheptenko Real Estate office.

WESTINGHOUSE refrigerator, 4 cubic ft. \$135.00. 1675 So. Palm Canyon Drive.

BED DAVENO, \$27.50. Ramon Trailer Park. Phone 9087.

USED outdoor furniture at Ambassador Hotel. Phone 2285.

Trailers for Sale 51

NEW TRAILERS

Complete line of Westcraft, Columbia, Masterbilt and Mainline trailers, also trailers for rent.

AUTO TRAILER EXCHANGE
99 Broadway, Cathedral City

SPARTAN MANOR trailer, 27 ft., 3 rooms, sleeps 4. In excellent condition. Sacrifice for \$2800. Cost nearly \$4000. 1306 18th St., Costa Mesa, or phone BEacon 5758J.

A 25-FOOT—1946 Elcar trailer, eastern built, fully insulated, interior natural gum finish, equip with electric brake and six-ply truck tires. This trailer has been used less than six months. Price \$2250. P. O. Box 466, Coachella, phone 82599.

Trailers for Sale
ATTRACTIVE trailer and cabana unit, Cabana has private bedroom, partly furnished. Lovely location. See Huddleston, Lot A17, Palm Springs Trailer Village.

YOU LOOKING FOR THIS?
A real saving in one of the finest, most livable Trailer homes ever built. Used only five months. A 27-ft. Liberty tandem, elec. brakes, heated floor, circ-u-vent roof, frigidaire, hot water system, custom built beds, etc. Call at 509 Via Colusa. Phone 4312.

PRIVATE PARTY will sell 21-ft. Glider. Butane gas, electric brakes. Like new with trailer space. \$1,550.00. S. Kayne. Tramview Trailer Park. Space No. 53.

NEW COLUMBIA house trailer and Cabana including lot on warm mineral stream with large pool. Palm Springs Trailer Village, Lot 10-A. See owner Sheptenko, 475 N. Palm Canyon Dr. Phone 7366.

COVERED WAGON, 18-ft. Eastern make. Aluminum metal covered. Studio, dinette, stainless steel kitchen, dress and wash room. All like new. Come to Army Air Base Fire Station.

1947 SPORT KING—14 ft. light weight aluminum trailer, sleeps 3. Many attractive features. Go 3 miles east on Ramon Rd. to Veterans Housing. 4087 Sunny Dunes Rd.

14 FT. SPORTSMAN Trailer, custom built throughout. Under 1400 lbs. \$800.00. Phone 7725.

SMALL Trotwood House Trailer. \$795.00. Palm Springs Trailer Village. Lot B-26.

TRAILER and two-room cabana, furnished. Lot G-12, Palm Springs Trailer Village.

TRAILERS for sale and rent. Orchard Trailer Villa, phone 9031.

NEARLY NEW Rollaway aluminum 18 ft. trailer. Desert Trailer Haven. O. S. Derry.

HOUSE TRAILERS and Supplies of all kinds at
PAVNY'S BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

ONE-HALF CASH, \$1295, easy terms. Clean, used 5 months, 16', trailer, aluminum electric brakes, butane. On lot close in. Phone 6921.

12 FT. JUMP'S Clipper Trailer. Excellent condition. 568 Grove, or phone 7813.

Miscellaneous for Sale 60

Show a LightOr Else Don't Ride
That Bike After Dark

Don't ride that "bike" after dark on the streets of Palm Springs unless you have a light. If you do, a big, bold, policeman will stop you, cite you into court and impound your bicycle. Such are the orders received by members of the Palm Springs police department following near accident between that of a bicycle and an automobile on East Ramon road.

—Go Western Every Saturday—
We have two worlds now and they are in a head-on collision. One of them is going to survive, and I favor having ours come out on top.—Rep. Charles A. Eaton (R.) of New Jersey.

When a Japanese woman launders a kimono, she rips the seams apart, washes the pieces and stretches them on a board to dry. After drying, the kimono is put together again.

**El Paseo Drug
Open for Season**

El Paseo Pharmacy at Tamarisk road and Palm Canyon drive is open for the new season with Ben Cox at the helm.

The fountain under direction of Mrs. Anna Dennis is also open and tomorrow will feature its famed chicken dinner. George Dennis is supervising the meals.

—Go Western Every Saturday—
No one wants or can afford war, and if we remain firm we will work out our difficult problems.—Field Marshal Lord Wilson, chief of combined operations, British army staff.

It is estimated that the American public spends more than four billion dollars a year on sports.

Soviet dogma parading its atheism also worships man and creates a shrine at Lenin's grave.—Rev. Dr. George A. Buttrick of New York.

**Horsemen Coming
From Far and Wide
for Annual Jaunt**

The time has again come around for the annual trek of one of the desert's best known and most colorful riding groups, the Vaqueros del Desiertos. Although many members are residents of Palm Springs, this fine group of horsemen is principally recruited from various cities in this and other states, some as far away as New York and Chicago and their professions and business are just as diverse.

Tuesday, October 28, is the date for them to arrive here, numbers of whom will be trailing their fine horses and equipment. Headquarters for the gathering and for that evening's dinner is the Field Club where adequate stabling facilities for their mounts are to be prepared under Trav Rogers' direction.

PRESIDENT Cliff Mead of Pasadena, has keyed the picturesque route selected by his local committee consisting of Frank Bogert, Trav Rogers, Phil Delano and Paul Browne. It is an alternative to another that was first discussed, that by way of Morongo Valley, Keyes' Ranch and the Shadow Mountains. After the many dry months, however, it was discovered that water supplies were far too short this year so another trail was planned and ridden by the committee for the five day ride.

Leaving the Field Club late Wednesday morning, the Vaqueros will ride to Thunderbird Ranch where Paul Browne and Frank Bogert are planning luncheon for them by the swimming pool. Then comes a ride by way of the big wash and sand dunes so often pictured in the movies, skirting to the north of some of the old date gardens and into one of the most picturesque of them all belonging to Mr. and Mrs. A. L. D. Warner. They will arrive early enough to enjoy a cool swim at this campsite before dinner.

EARLY THURSDAY morning, they will leave the Warner ranch, ride through more date gardens and vineyards to Point Happy, which will be crossed somewhere south of the Chauncey Clarke Ranch and follow the mountain fringes up to LaQuinta's rodeo field for luncheon. The afternoon will be taken up by a rodeo and races. This location will also serve as the campsite for Thursday night.

Leaving LaQuinta on Friday morning, they will ride through Toro Canyon to the south and come out in Coachella Valley again near the ancient Indian fish traps which still remain after many centuries on the old shore line when Coachella Valley was part of the Pacific Ocean at the north end of the Gulf of California. Following an old wagon trail to below sea level, they will arrive at another date garden for luncheon. Crossing the Valley through many ranches west of Indio, that afternoon, they will arrive at Ted Buck's Ranch for dinner. This particular camp will hold more than the usual interest as Ted Buck has it stocked with some fine Arabian horses and other blooded breeds which he raises.

ON SATURDAY morning, the trek is northward to Curtis Palms, then through Pushawalla Canyon to Thousand Palms for lunch. That same night, the campsite will be at the picturesque group of native palm trees known as Willis Palms.

Sunday morning, the ride will be up the middle of the desert to the Field Club for a farewell luncheon.

Arrangements for the purchasing and preparing of food is again in the able hands of John (Porky) Harris, U. S. Forest Service officer.

—Go Western Every Saturday—

**Recent Arrival in
Village Succumbs**

George H. Weber, recently arrived from Chicago, died suddenly in his apartment, 395 Indian avenue Tuesday at 3:25 a.m. An autopsy by the county coroner is planned to determine the cause of death.

—Go Western Every Saturday—
The state of Louisiana was purchased by the United States from France in 1803 for the sum of 15 million dollars.

**Palm Springs'
Best Buy**

Zoned for Business on Palm Canyon Drive, hotel apartments, or hotel rooms. Ample space for one of the largest hotel operations in the Village, plus room for large pool, tennis courts, beautiful large patio, off street parking.

This we would enjoy showing you.

Limited Time for
\$130,000. Terms

Frank Miller
REALTOR

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Don Noble
Associates

428 N. Palm Canyon Dr.
Phone 4151

**New Bible Study
Class to Open at
Community Church**

A Bible study class for young people will be started this Sunday at the Community church, the Rev. James H. Blackstone Jr., said this week. Interest in the Sunday school is at a high point with many classes meeting at 9:45 a.m. and the junior choirs assisting in the opening part of the service each Sunday.

Chairs in the primary and beginners departments have been renovated by men of the church and the classrooms are in excellent shape.

AT THE MORNING service at 11:00 o'clock, the Rev. James H. Blackstone Jr. will preach on the subject, "How are you using God's Merchandise?"

"The problems of the business man of America occupy a large place in our thought these days but here is a question that very few of us take time to consider," the pastor said. "We keep our-

selves so busy making dollars and cents that we often forget that we have business to carry on with God's merchandise."

The choir will render special music during the service. The Senior Christian Endeavor society will meet at 6:15 p.m. A number of young people are writing letters to students in a

Chinese school in Tsingtao, China.

AT THE MEETING. Sunday evening, a recording will be made of the group singing several songs (one in Chinese) and sending messages of greeting. The service is to increase missionary interest in China. The junior high C.E. will meet at the same time with Mr. and Mrs. Stanley Pfisch-

ner leading.

In the evening service the series on the Life of St. Paul will be continued with Rev. Blackstone preaching a brief gospel message on "Faith Triumphant" supplemented by a motion picture depicting scenes following the arrest of Paul in Jerusalem. The senior girls choir will sing.

MARTHA JAMES

REALTOR

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457 N. PALM CANYON DRIVE
COMPLETE REAL ESTATE SERVICE

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GRAHAM DEXTER
7876 — Phones — 2812

**TIMELY
VALUES
at
Firestone****ELECTRO-MITE PORTABLE WASHER**

formerly 31.95, NOW 29.95

DE LONG DISHWASHER (Portable) reduced
from 36.95
to 34.95

2-PLY GREEN 50' lengths - 11.45
GARDEN HOSE 25' lengths - 5.95

LAWN MOWERS, light, 6-blade,
adjustable height 24.95

Black All-Rubber Garden Hose
25' lengths - 2.89 50' lengths, 5.45

**ALL-STEEL
PICK-UP
CART**

Has a Hundred
Uses!



For Hauling Dirt, Leaves,
Rubbish, Fertilizer, etc.

Perfectly balanced for ease of
handling. Tips forward to load or
unload. The big, 10-inch tires
won't cut up the lawn. Empties
quick and clean.

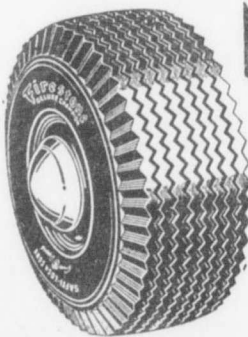
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A Firestone Exclusive! Entirely New!

**Sealed Beam
SPOTLIGHT**

15.95

Has 60,000 candle power! Turns full 360 degrees! Heavy,
highly polished chrome plate. It's a beauty! A proud addition
to any car!



WE HAVE THEM!
AT AMAZING LOW PRICES!

Firestone 16.10
DELUXE 6.00-16
CHAMPIONS plus tax

While the cost of some commodities
has gone up 100% or more, the prices
of Firestone De Luxe Champions average
only 9.1% above 1941. They're the
safest, longest-wearing tires ever built!

Handy Combination

**"CULTI-
WEEDER"**

50c

For window boxes, small
flower beds, etc. A cultiva-
tor and weeder all in one.



20-Gal.

**Garbage
CAN**

Reg. 2.59

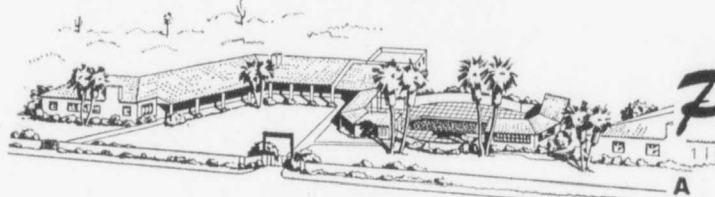
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Strong, sturdy! Made of
corrugated galvanized steel.
Tight fitting cover.

Complete Stock of Bicycle Accessories and Parts
Watch for Firestone Values in Christmas Merchandise
to be advertised soon.

C. E. LaRue's

Firestone Home and Auto Supply
(Across from Telephone Co.)
Phone 8774

**Palm Garden
APARTMENTS****Announcing**

THE OPENING
FOR THE NEW SEASON

De Luxe Apartments

ELEGANTLY FURNISHED
EACH WITH EVERY APPOINTMENT
—INCLUDING ALL-ELECTRIC KITCHENS.
COMPLETE HOTEL & ROOM SERVICE

BEAUTIFUL SETTING
AND VIEWS FROM EVERY
ROOM — LOVELY GLASS-IN
HEATED-WATER SWIMMING POOL

Mary MacMurray
MANAGER

2400 JUNIPERO STREET • PALM SPRINGS • CALIFORNIA

Ride in—
and Visit Us

—we feature
WESTERN
BARBECUED
FOODS!



**Palm Springs
is Still Western!**

Western . . .
FOOD
DRINKS
MUSIC
and Atmosphere!

**The
Hitching Post**

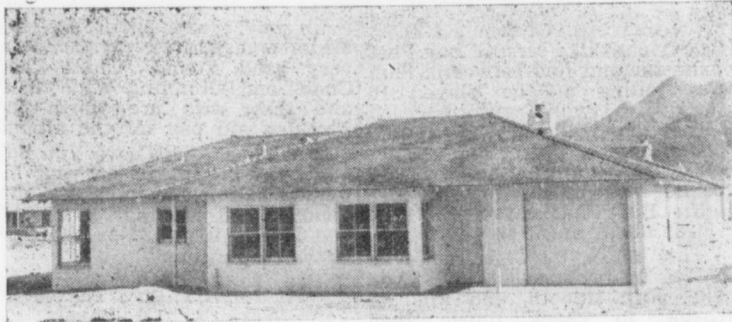
In the Center of the Village

Formerly the Lido



See These Today!

-- Just Completed



SIXTEEN MODERN SIX-ROOM HOMES

Three Bedrooms—Full Tile Baths and Stall Showers
With Plate Glass Doors
Large Living Rooms—Beautiful Kitchens
Garage and Laundry

Includes Paved Driveways, Walks and Lawns

Priced at \$13,750.00 — Terms

in the

VISTA DEL CIELO TRACT

Drive East on Ramon Road to Tract — Just East of High
School — South Side of Ramon Road.

—Apply

R. H. Grant Construction Co.

170 W. Amado Rd.

Phone 7252

— or See Your Broker —

Desert Sun Classified Ads Get Results!

Desert Ranchos AT Whitehorn Ranch

Adjoining the fast growing town of Joshua Tree (Schools,
Churches, Stores, Clubs, etc.)

You can buy 1 1/4 acres including a smart Ranch house
with up-to-the-minute appointments. Tile room, spacious
screened-in porch, cement brick construction. All this for

Full price \$6,950.00—Bank Terms

Larger Ranchos at moderate prices, Motel sites—Business
Frontage—Ranchitos—75x135, \$695.00 and up. Water,
electricity, paved streets.

(All year around climate)

Breathe life-giving air. Drink pure water.

Unsurpassed climate for those troubled with arthritis,
rheumatism, asthma, sinus and stomach disorders. Come
out today and visit this magnificent ranch property ad-
jacent to famous Joshua Tree National Monument.

FOLDER MAILED ON REQUEST

JAMES F. WHITEHORN

Owner and Developer

29 Palms Highway Joshua Tree, California

Ranch Manager, Mr. Willey, on property every day in-
cluding Sundays. All property sold subject to subdivision
permit from California State Real Estate Commission.

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Bank of America you may be sure it's safe.
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California's Statewide Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION • MEMBER FEDERAL RESERVE SYSTEM

CROSSTOWN

by Roland Coe



7-16-47

"Mom doesn't spend all that time pourin' over cookbooks. She just breaks the eggs in a pan and scrambles 'em!'"

New Guest Ranch, to Cost in Excess of Half Million, Under Construction at Northern Entrance to Palm Springs

Guest dude ranch to cost in excess of \$500,000 when
completed on a thirty-acre site at the northern gateway to
Palm Springs, is in the process of construction with a fifty-
room hotel unit to be ready for occupancy at the beginning
of next season.

Behind the giant project is
Ham Johns, 49, well known Long
Beach insurance and land devel-
opment executive. Associated
with him in the project is Louis
Lenzer, Long Beach jeweler.

THE PROGRAM outlined by
Johns, includes stables, swim-
ming pool, tennis courts and
other recreational facilities.

He said that the guest ranch
hotel will cover ten acres. Fifty
hotel rooms will come first.
When this unit is completed,
construction of 50 rental cottages
will start.

LANDSCAPING and an abun-
dant setting of trees to shield the
property from prevailing winds,
is also planned.

Recently the perplexing prob-
lem of sufficient water was
solved with the drilling of a well
now flowing at the rate of 500
gallons a minute, guaranteeing
more than an ample supply of
water for the ranch.

"A network of roads leading
through the property will soon
be completed," declared Johns
who added that the land has been
in his possession for more than
two years.

"OUR PLANS include every-
thing to make this dude guest
ranch the most outstanding play-
ground of its kind in the coun-
try," said Johns.

"What we want now is a name
for the ranch, easily pronounced,
and in keeping with the com-
pleted program," continued
Johns.

A prize of \$100.00, will be
paid to any person who suggests
a name for the ranch, declared
Johns and at the same time he
asked the Desert Sun staff to act
as the judges in the contest.

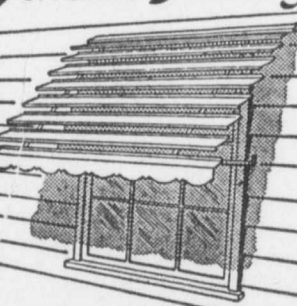
CONSTRUCTION of the new
dude ranch continued throughout
the summer months with Mrs.
Ham Johns constantly on the job
in the absence of her husband
who could only leave his Long
Beach business on week-ends.

As a co-owner in the C. E. De-
witt company, Johns said that
that company has just completed
51 homes in the Lakewood area
near Long Beach and is about to
start construction of 100 addi-
tional houses.

—Go Western Every Saturday—

Combine sauerkraut juice half
and half with tomato juice. This
is an appetite stepper-upper.

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Orchard Trailer Villa Events

Things are buzzing around the
Orchard Trailer Villa with an-
other season just beginning.

Under the new management of
Mr. and Mrs. Jos. Stollberg of
Pasadena the park is taking on a
new look and air of better things
to come.

New buildings have been erect-
ed and a play ground with
swings and teeter-totters and
other apparatus for the children.
There is also a convenient broad-
casting system.

Coming back for another sea-
son are Herald McElroy and Lou-
ise (formerly of Shirlee's Beauty
Salon, now with Leon of The
Plaza), Mr. and Mrs. Robert Mc-
Knight and daughter Charlotte,
Mr. and Mrs. Okerland and fam-
ily who have opened a fountain
in Cathedral City, Mr. and Mrs.
Chapin and son, Mr. Chapin is on
Bullock's staff, Mr. and Mrs.
Roland Cornell, Mr. and Mrs.
William Flynn and family, better
known as "The Desert Painter".

Mrs. Bennett at Republican Rally in L. A.

Mrs. Melba Bennett, leader of
the republican women of Palm
Springs, was among a large dele-
gation of county women attend-
ing the California Council of
Republican Women held last Sat-
urday at the Biltmore hotel in
Los Angeles.

Among resolutions adopted
were appreciation of the work of
the 80th congress, approval of
the Taft-Hartley bill, and con-
gressional moves against subver-
sive elements.

Slogan adopted was "Hard work
and harmony for victory in
1948."

—Go Western Every Saturday—

Falling from a scaffolding in
Alexandria, Egypt, and landing
on his head three years ago
stimulated the production of
growth hormones for Mohammed
Ghazi, a stone mason, and he
now is nine feet tall.

American spent \$8,770,000.00
for alcoholic beverages in 1946,
according to the Department of
Commerce.

The Desert Sun—17
PALM SPRINGS, CALIF.
Friday, October 17, 1947

Wagners Now Living in Altadena Home

Mr. and Mrs. Emil Wagner,
formerly of Palm Springs are
now located in Altadena where
they have purchased a business
and a home.

Mrs. Wagner was a member of
the Palm Springs Trio, noted
Village vocalists much in demand
here and in surrounding cities.
They expressed regret at hav-
ing to leave the Village.

—Go Western Every Saturday—
One South Dakota county, 530
square miles in area, has a white
population of only two and an
Indian population of only 20.



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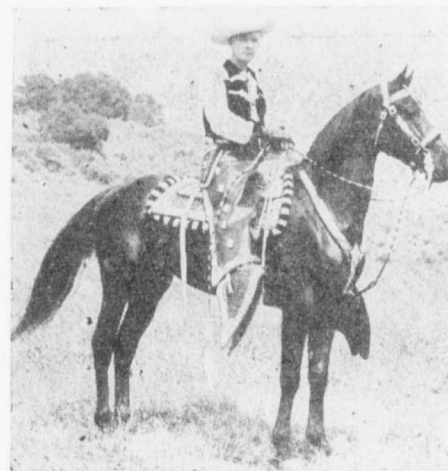
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means wheel unbalance and parts wear—
and that means uneven tire wear—blow-
outs—loss of steering control—ACCI-
DENT! Don't drive a car that's as dan-
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Special Meetings Every
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O. G. Carlson, Master
P. O. Box 523, Palm Springs

Henry E. Greely, Secretary
P. O. Box 236, Palm Springs

Ready for New Season at Skeet Club

Back in Palm Springs this week and preparing to re-open his Palm Springs Skeet Club for its 16th season, was Carl Bradsher, internationally known instructor in all types of shooting. The Skeet Club is located on Ramon road adjacent to the airport. Bradsher spent the summer in North Carolina, Rolling Rock Gun Club on the Mellon estate near Pittsburgh and most of the time at Sun Valley, Idaho. He is shown below with one of his fair pupils.



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Desert Hot Springs Happenings

Jack Russell, "boogie-woogie" piano artist, formerly of the Lido, now the Hitching Post in Palm Springs, will be one of the brightest sparks of the Fiesta Variety show at Desert Hot Springs Saturday, October 25.

Variety is the key word, because the program encompasses all types of entertainment. High on the list is the Tumbling Turnbull's, a father and son tumbling act—one of the most unique combinations of clever tumbling.

Lynn Moore, concert pianist, will not only accompany the singers, but will render several solos in her inimitable style.

There will also be a big barbecue and dance. Conky Conkwright will go on the air over KCMJ to boost the show at 7:30 a. m., Sunday.

International understanding, international co-operation, international administrative policies—and they alone—will restore health to this ailing world.—Dr. Nicholas Murray Butler, president emeritus of Columbia U.

Allspice is produced only on the island of Jamaica.

"Forever Amber" Premiere To Be Held at Plaza Theatre, October 29

Notable Film Will Be Shown at Local Theatre, Announcement

The premiere of "Forever Amber" will be held at the Plaza theatre on October 29, it was announced today by Earle C. Strebe. This lavish Technicolor production of Kathleen Winsor's fabulous novel has been in production for two years at the Twentieth Century-Fox studios and Strebe said that the interest in the picture has been as strong as that which greeted the book when it was published in 1944 and kept it at the top of the best-seller list for 77 straight weeks. More than 1000 craftsmen worked on the film which cost millions to produce.

Linda Darnell won the coveted role of Amber after virtually every actress in the United States and Great Britain has been considered, and many of them tested, for the part. With her in starring roles are Cornel Wilde, Richard Greene and George Sanders. Glenn Langan, Richard Haydn, Charles Russell, Anne Revere and Jessica Tandy head a cast of 100 supporting players and 4,000 extras who appear in the picture's 153 episodes.

All the color of King Charles 11's Court in the time of the Restoration; the dramatic realism of the Great London Fire of 1666, and the Black Plague of 1665 have been put on the screen in bold strokes by Producer William Perlberg and Director Otto Preminger. In this vast panoramic background they have woven Kathleen Winsor's romantic story of a country girl who sinned and schemed all her life to get the money and title she thought would win her the one man she really loved.

When Darryl F. Zanuck, production head at Twentieth Century-Fox, purchased "Forever Amber" there were many who said that it could not be produced on the screen. But with the same foresight and courage he had shown with "The Grapes of Wrath," "Wilson" and other controversial subjects, Mr. Zanuck has brought this provocative novel, which amazed the literary world, to the screen with great fidelity.

Frustrated people overeat on the theory that if the world isn't treating them right, they'd do the treating themselves.—Dr. Robert F. Tyson, Hunter college psychologist.

We must have a psychology based on the potential abundance of the future. That would defeat communism.—Henry A. Wallace.

FOREVER AMBER
STAR FOURSOME

Linda Darnell is shown above as Amber in Twentieth Century-Fox's Technicolor production of "Forever Amber." With her are Cornel Wilde, Richard Greene and George Sanders, three strong contenders for Amber's love, and Linda's co-stars in this lavish picture, based on Kathleen Winsor's fabulous best-seller.

Youth Sunday to be Observed at Episcopal Church

This Sunday is Youth Sunday all over the U.S.A. and the Young People's Fellowship of the Episcopal church of St. Paul's in the Desert will have their first meeting of the seventh season—a brief service of worship in the church at 7:00 p.m., followed by the election of officers and other business.

"Young people of high school are all welcome; there are no doctrinal or church membership restrictions whatever, only the sincere desire to bring Christian conviction and faith into their lives," said the Rev. Robert M. Hogarth, rector. "Every Sunday night at 7, with occasional fellowship gatherings, as they desire."

The morning sermon in the Episcopal church will follow the thought: the Universal Need Today, a Greater, or a Saving Faith. "Jesus is known to have said to His twelve church members, 'O Ye of Little Faith,' but to two people outside His church, one man and one woman, He ascribed great faith! 'I have not found so great faith, no, not in Israel,' and 'O woman, great is thy faith! Be it unto thee, even as thou wilt.' The need for great faith is the same with us today," the rector said.

—Go Western Every Saturday—
Disabled veterans of both world wars numbering 12,433 were employed by the American Legion Auxiliary to make memorial poppies last year.

WANTED

a group of associates to build a 500-room hotel, dance hall, 75x200 swimming pool, four golf courses, four tennis courts and cafeteria, at rentals that will give a chance to the working girl and working man, with their families, to pay the price they can afford; also accommodations for the men and women who work in Palm Springs all year round, yet only three minutes from Palm Canyon Drive in Palm Springs. The land has been purchased. This is an opportunity of a life time for big returns.

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Meet the Music

With

HAL DAVIS

HELLO LOVERS!!! A toodle doo to you all. Isn't the weather wonderful? Good weather to stay home and listen to some of this new hot cha stuff that's leaking out of the tin pan boys. I always say it takes good crisp weather to make you roll back the rugs and swing a shank and we have it. We have it. Of course I know that friends like Mrs. G. boy Phat come far and few between. Phat was telling me he played 16 stacks of twelve records each tuther day while he was writing his column of poetry and poppycock. That's a lot of stuff. Could be he likes music. Hate it myself. But Phat says write 500 words about music so will.

Fine music by Charlie Spivak comes up for speculation. If you like very smooth, and kind of cheek to cheek music then Spivak's your boy on his inking of "It's Witchery," after the perfume of the same name. This toodler really brings out Charlie's trumpet artistry. The trumpet rings out above all the rest of the borch with beautiful melodic tones. (Catch the footnoting words I'm using. New thesaurus.) Tommy Mercer chants the melody. On the tuther side you find Spivak's theme song, "Stardreams." You can take it for granted that an orchestra's theme song will always be good because it is their commercial opening, and besides, they play it so much that it just comes out good. This certainly fits "Stardreams." It shows off the Spivak dance style quite well. On the subject of theme songs, Columbia has put out a fine album of all the theme songs of its recording artists.

I PLAYED a lot of it last week on the Scoreboard and there are really some instrumental record-

ings in it. Gene Krupa's "Starburst," Xavier Cugat's "My Shawl," and others. While I am speaking of the Saturday Scoreboard I would like to remind you that it is being broadcast directly from the window of the Palm Springs Music company. Friday and Saturday nights I will broadcast "Music for the Party" from there also. You are all invited to drop around and flatten your schnozzles against the glass.

Being a great Glenn Miller fan I have fallen in love with a new album just released by the Victor people. It's called "Masterpieces by Glenn Miller" and they really are his real masterpieces. What more can I say about the old Miller orchestra except that it is very good. Found "Chatt Choo Choo" and "Running Wild" in it and these two are worth the shekles you pay for the album.

"I Wish I Didn't Love You So" made the big hurdle on your hit parade and is now number one. Feuding and Fussing" is second, and I think it was "Near You" in the show position.

YOU MIGHT give an ear to Tony Pastor's "O' Lovely, O' Darling, O'Brien." It's a catchy novelty that starts out slow and then picks up to the tempo de hep in a later stanza.

Well summer is ending, winter's drawers on. Life on the farm is soon to commence. All of this introspective reflection has made me very drowsy. So with a certain amount of convulsion I am going to stop rambling on this Underwood and make with the sandman gag. Like the polar bear who sat on the ice and commented, "My tale is told."

California led the nation in the value of its farm production in 1945, farm returns in the golden state exceeding one billion dollars.

American labor, both union and non-union, is here to stay, but it can thrive only if it serves the public interest.—Earl Bunting, president of National Association of Manufacturers.

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